

MARKET ANALYTICS

Data and objective of analysis: This analysis is based on cumulative monthly demand data through ASEEM portal for August to November 2020. The objective of the analysis is to assess the change in labour demand by State, Sector, Jobrole and district. The above chart is part of "ASEEM Demand analysis- November" and illustrates sector wise total labour demand in August and change (increase or decrease in demand) in September, October and November.

7 sectors (Iron and Steel, Persons with Disability, Strategic Manufacturing, Instrumentation Automation Surveillance and Communication, Sports, Media and Entertainment and Paints and Coatings) saw no change in demand from October to November.



- Top 10 sectors which saw large addition to demand in November are Retail, Automotive, Logistics, Apparel and Telecom, IT-ITeS, Leather, BFSI, Textile and Handlooms and Electronics & Hardware.
- Retail (rank 4 in October => rank 1 in November), Automotive (8 => 2), Logistics (5 => 3), Telecom (9 => 5), Leather (36 => 7) and BFSI (11 => 8) moved up in rank in November while Apparel (1 => 4), IT-ITeS (2 => 6), Electronics & Hardware (3 => 10) and Textile and Handlooms (7 => 9) moved down in ranking.
- Emerging sectors (with minimal demand as of October but higher demand in November) are Aerospace and Aviation, Mining and Gem and Jewellery.

KEY HIGHLIGHTS

- L&T Skill Trainers' Academy was inaugurated on 15th January 2021. The Academy is a world-class residential facility established to deliver high quality training of trainer and assessor programs for the continuous development of trainers and assessors in Short-Term Trainings.
- Four International Assessment Centres have been empanelled in Mumbai, New Delhi, Cochin and Kolkata to deliver skill assessments in 5 benchmarked job roles under Kingdom of Saudi Arabia's Skills Verification Program.
- 3 NSDC partners with California State University Long Beach under a Knowledge Partnership to offer courses on eSkill India portal.
- NSDC, in partnership with National Star College UK, and in association with FCDO-UK, has facilitated a series of eLearning modules on 'Sensitization towards People with Disability'. One of the modules 'Creating an Inclusive Environment' has been made available freely to all through eSkill India portal.
- 5 NSDC launched digital skilling for Powerlinks-CSR through a specially curated eCourse and navigation flow on eSkill India portal.
- Over 500+ hours of content by IL&FS Skill Development Corporation have been made available on eSkill India in English, Hindi, Kannada, Tamil, and Telugu languages.
- In collaboration with Construction SSC, two eCourses were released for free access via eSkill India portal.
- 8 Custom-curated eLearning program was released through eSkill India for 1 lakh Indian youth, in collaboration with American India Foundation.
- Four free eCourses on Entrepreneurship released in collaboration with IIT-Bombay (E-Cell) on eSkill India.

JANUARY 2021

MONTHLY DASHBOARD



2.8 CRORE TRAINED* OVER LAST 10 YEARS

TRAININGS UNDER NSDC PARTNERSHIPS



Trained Placed 155.22 56.96

Lakh

As of Jan '21





LOAN STATUS (NON SCHEME, PMKK & TP FIRST#

As of Jan '21				
	Non Scheme	PMKK	TP First	Total
Sanctioned	₹1769.24 Cr	₹244.60 Cr	₹40.20 Cr	₹2054.04 Cr
Disbursed	₹1223.23 Cr	₹243.19 Cr	₹40.20 Cr	₹1506.62 Cr
Outstanding	₹ 724.19 Cr	₹148.48 Cr	₹32.40 Cr	₹905.07 Cr

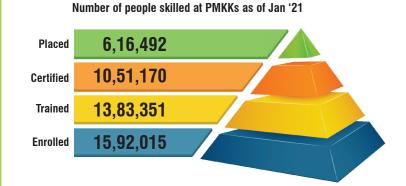
In Jan '21				
	Non Scheme	PMKK	TP First	Total
Sanctioned	₹0.0 Cr	₹0.00 Cr	₹0.00 Cr	₹0.00 Cr
Disbursed	₹0.0 Cr	₹0.00 Cr	₹0.00 Cr	₹0.00 Cr
Outstanding	₹724.19 Cr	₹148.48 Cr	₹32.40 Cr	₹905.07 Cr

#TP First is a short-term line of credit extended to funded training partners to help them tide over liquidity requirements arising during the lockdown amidst Covid-19 pandemic

PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY 2.0)

Number of people skilled*				
Parameter	As of Jan'21			
Falaillelei	Short-Term Training (STT)	Recognition of Prior Learning (RPL)	Special Projects	
Target Allocated	44,67,397	67,91,970	3,48,082	
Total Trained	36,71,596	60,79,379	2,04,912	
Total Certified	29,82,070	46,96,842	1,34,529	
Reported Placed	16,65,338	NA	69,294	

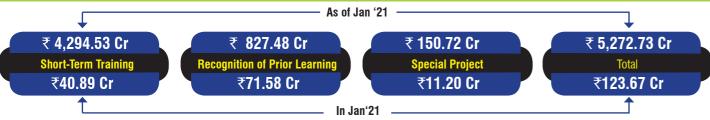
PRADHAN MANTRI KAUSHAL KENDRA (PMKK)







PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY 2.0) - DISBURSEMENT



*Includes persons oriented under PMKVY 2.0 - RPL

Note – Due to the nationwide lockdown, training operations at physical centres were put on hold. Dashboards up to November 30th 2020 reported training data as of March 31st 2020 which has now been updated. However, the data reported under SIP during April 2020 to January 2021 is being processed and updated to adjust for migration from Skill Development Management System (SDMS) to SIP. The data is also being updated to adjust for batch end dates falling during the lockdown period. Therefore, the numbers (Trained, Certified and Placed) reported under PMKVY 2.0 on this page are subject to changes which would reflect in future Dashboards.

AATMANIRBHAR SKILLED EMPLOYEE EMPLOYER MAPPING (ASEEM)

	AS UI JAII 21
Total number of jobs available	7,33,987
Top 5 Sectors w.r.t num- ber of jobs available	Logistics, Retail, Apparel, Healthcare and Electronics and Hardware
Top 5 Job Roles w.r.t number of jobs available	Courier Delivery Executive, Retail Sales Associates, Emergency Medical Technician, Self Employed Tailor, Accounts Executive
Top 5 States w.r.t number of jobs available	Karnataka, Tamil Nadu, Maharashtra, Delhi and Haryana

TRAINING OF TRAINERS AND ASSESSORS

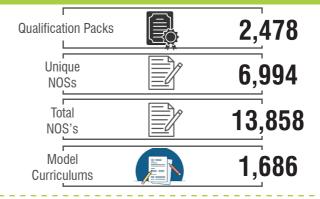
	As of Jan '21	In Jan'21
Trainers Certification	52,314	372
Assessors Certification	33,917	524

EDUCATION INITIATIVES

	As of Jan '21
Total schools covered	10,770 across 31 States & UTs under Vocationalization of School Education, MoE (out of 11,434 schools approved by MoE)
Total assessments	16,35,000 +
Courses offered	125 Qualification Packs (NSQF level 2 to 4)
NSDC-approved Training Partners involved	58

Apprenticeship-embedded degree courses were piloted in 49 colleges across 3 sectors - Retail, Logistics and Media, enrolling about 850 students.

STANDARDS



APPRENTICESHIP In Jan '21 As of Jan '21 Total apprentices 2,21,479 19,345 engaged No. of establishments 340 engaging apprentices **Total Opportunities** 10,482 2.26.994 (Vacancies generated)

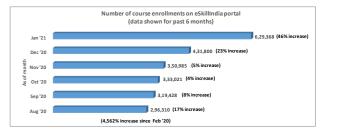
LEARNING RESOURCES AND TECHNOLOGY

eSkill India

860 + courses catalogued across 38 knowledge partners

4.6 lakh + registered users

6.2 lakh + course enrollments



Total **947** Participant Handbooks covering **581** unique QPs

Total 184 Facilitator

INTERNATIONAL PROGRAMMES

INDIA JAPAN, TECHNICAL INTERN TRAINING PROGRAMME (TITP)



Top 5 placement job categories: 1. Automobile repair and maintenance, 2. Care-worker, 3. Electronic equipment assembling, 4. Scaffolding, 5. Factory sheet metal work / Welding.

SKILLED WORKERS ARRIVAL DATABASE FOR **EMPLOYMENT SUPPORT (SWADES)** As of Jan'21 Total Registrations for 30,545 **SWADES Skill Card** UAE, Oman, Qatar, Saudi Arabia, Top Countries Kuwait Construction, Oil & Gas, Tourism & Hospitality, Automotive, Top Sectors Management, Entrepreneurship & Professional Kerala, Tamil Nadu, Maharashtra, Top Receiving Indian Uttar Pradesh, Karnataka States

India International Skill Centre (IISC) Network As of Jan '21 Total Members 95 Total IISCs 537 Coverage: No. of Districts - 247 No. of Job Roles - 304 No. of Sectors - 33 Top 50 International Migrating Districts - 68% coverage