

# MARKET ANALYTICS

Data and Objective of analysis: Analysis is based on cumulative monthly demand data through ASEEM portal for August and September 2020. Objective of the analysis is to analyze the change in labour demand by State, Sector, Jobrole and district. The chart shown here is part of "ASEEM Demand analysis-September" and illustrates state wise total labour demand in August and change (increase or decrease in demand) in September month.

# **Key findings:**

- Karnataka, Maharashtra, Tamil Nadu, Delhi saw large addition to demand over September, while Haryana saw less.
- Andhra Pradesh, Telangana, Gujarat, West Bengal, Uttar Pradesh also added significant demand over September.
- Five states Manipur, Arunachal Pradesh, Sikkim, Assam and Tripura, observed lower cumulative demand in September compared to August.

States are arranged in decreasing order of total demand from bottom to top

- → Bihar saw a significant increase in demand and moved to 15th rank in September from 20th rank in August. Bihar also was not among the top 15 states in August, but made its way in September by replacing Sikkim (which moved to 28th position in September)
- ✓ 6 States (Tamil Nadu, Andhra Pradesh, Gujarat, Rajasthan, West Bengal and Bihar) moved up in ranking, 4 states dropped in ranking (Haryana, Uttar Pradesh, Chhattisgarh and Tripura), and 5 states retained their rank.

# **KEY HIGHLIGHTS**

- Blended Learning pilot batches have been initiated by Retail, Construction, Electronics and Healthcare SSCs, impacting a total of 101 students.
- NSDC is collaborating with Generation India Foundation (GIF) on a project to demonstrate improved employment and retention outcomes for 30,000 trainees in PMKKs across 70 districts using an innovative methodology with cofunding from private philanthropy.
- NSDC and Microsoft join hands for the India Imagine Cup 2021. Imagine Cup is the world's largest student technology competition driven in 190+ countries across the world.
- NSDC has partnered with edTech major Byju's to support skilling of teachers and trainers through eSkill India portal by providing them free access to Byju's educational content and tools.
- NSDC has joined hands with Skill Lync through eSkill India portal which specializes in providing technical online courses with special focus on Automotive/ Capital Goods/ IT-ITeS courses.
- NSDC has partnered with Green Jobs SSC, providing the SSC a platform to create a wider reach for their courses on eSkill India portal. It will also help widen the domain specific course catalogue offered by eSkill India.
- NSDC and SahiPay jointly conducted a webinar on "Digital Financial inclusion and opportunity for creation of Nano-Entrepreneurs through SahiPay as a Solution".

DECEMBER 2020

# **MONTHLY DASHBOARD**



# 2.8 CRORE TRAINED\* OVER LAST 10 YEARS

### TRAININGS UNDER NSDC PARTNERSHIPS



<u>Trained</u> <u>Placed</u> 154.63 56.83

As of Dec '20

Lakh

Lakh

Key Proposals approved in December '20			
Training Partner	Location	Approved Funding (In ₹Cr.)	
Society for Human Advancement and Progressive Education	Madhya Pradesh	Non Funding	
Infotech Education Society	Madhya Pradesh	1.84	
Assam Professional Academy Society	Assam	Non Funding	
Singapore Synchroskills Private Limited	Andhra Pradesh	1.95	
Vayam Info Solutions Pvt. Ltd.	Jharkhand	Non Funding	



# LOAN STATUS (NON SCHEME, PMKK & TP FIRST#

As of Dec '20				
	Non Scheme	PMKK	TP First	Total
Sanctioned	₹1,769.24 Cr	₹244.60 Cr	₹40.20 Cr	₹2,054.04 Cr
Disbursed	₹1,223.23 Cr	₹243.19 Cr	₹40.20 Cr	₹1,506.62 Cr
Outstanding	₹ 735.48 Cr	₹152.51 Cr	₹38.00 Cr	₹925.99 Cr

In Dec '20				
	Non Scheme	PMKK	TP First	Total
Sanctioned	₹3.79 Cr	₹0.00 Cr	₹0.00 Cr	₹3.79Cr
Disbursed	₹0.70 Cr	₹0.00 Cr	₹0.00 Cr	₹0.70 Cr
Outstanding	₹735.48 Cr	₹152.51 Cr	₹38.00 Cr	₹925.99 Cr

#TP First is a short-term line of credit extended to funded training partners to help them tide over liquidity requirements arising during the lockdown amidst Covid-19 pandemic

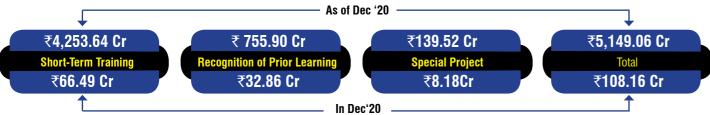
# PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY 2.0)

Number of people skilled*			
Parameter	As of Dec'20		
Faranieter	Short-Term Training (STT)	Recognition of Prior Learning (RPL)	Special Projects
Target Allocated	44,67,397	67,91,970	3,48,082
Total Trained	36,25,999	60,44,032	1,86,745
Total Certified	29,20,897	45,06,008	1,25,697
Reported Placed	16,43,796	NA	67,994

# PRADHAN MANTRI KAUSHAL KENDRA (PMKK)



# PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY 2.0) - DISBURSEMENT



\*Includes persons oriented under PMKVY 2.0 - RPL

Note – Due to the nationwide lockdown, training operations at physical centres were put on hold. Previous dashboards reported training data as of March 31st 2020 which has now been updated with the data reported under Skill India Portal (SIP) as of December 31st 2020. However, the data reported under SIP during April to December 2020 is being processed and updated to adjust for migration from Skill Development Management System (SDMS) to SIP. The data is also being updated to adjust for batch end dates falling during the lockdown period. Therefore, the numbers (Trained, Certified and Placed) reported under PMKVY 2.0 on this page are subject to changes which would reflect in future Dashboards.

# AATMANIRBHAR SKILLED EMPLOYEE EMPLOYER MAPPING (ASEEM)

	As of Dec '20
Total number of jobs available	6,45,568
Top 5 Sectors w.r.t num- ber of jobs available	Logistics, Retail, Apparel, Healthcare and Electronics and Hardware
Top 5 Job Roles w.r.t number of jobs available	Courier Delivery Executive, Retail Sales Associates, Emergency Medical Technician, Self Employed Tailor, Accounts Executive
Top 5 States w.r.t number of jobs available	Karnataka, Tamil Nadu, Maharashtra, Delhi and Telangana

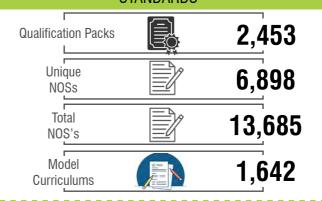
# TRAINING OF TRAINERS AND ASSESSORS

	As of Dec '20	In Dec'20
Trainers Certification	51,892	821
Assessors Certification	33,345	1,719

EDUCATION INITIATIVES		
	As of Dec '20	
Total schools covered	10,770 across 31 States & UTs under Vocationalization of School Education, MoE (out of 11,434 schools approved by MoE)	
Total assessments	16,35,000 +	
Courses offered	125 Qualification Packs (NSQF level 2 to 4)	
NSDC-approved Training Partners involved	58	
Apprenticeship-embedded degree courses were piloted in 20 colleges across 3		

# STANDARDS

sectors - Retail, Logistics and Media, enrolling 686 students.



# APPRENTICESHIP As of Dec '20 2,02,134 Total apprentices engaged No. of establishments engaging apprentices 2,17,803 Total Opportunities (Vacancies generated) 19,031

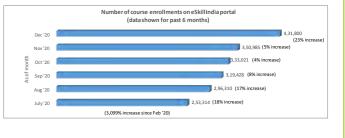
# LEARNING RESOURCES AND TECHNOLOGY

### eSkill India

**820** + courses catalogued across 38 knowledge partners

3.2 lakh + registered users

**4.3** lakh + course enrollments



Total **942** Participant Handbooks covering **576** unique QPs

Total **178** Facilitator Guides

# INTERNATIONAL PROGRAMMES

# INDIA JAPAN, TECHNICAL INTERN TRAINING PROGRAMME (TITP)



Top 5 placement job categories: 1. Automobile repair and maintenance, 2. Care-worker, 3. Electronic equipment assembling, 4. Scaffolding, 5. Factory sheet metal work / Welding.

SKILLED WORKERS ARRIVAL DATABASE FOR EMPLOYMENT SUPPORT (SWADES)		
	As of Dec'20	
Total Registrations for SWADES Skill Card	30,401	
Top Countries	UAE, Oman, Qatar, Saudi Arabia, Kuwait	
Top Sectors	Construction, Oil & Gas, Tourism & Hospitality, Automotive, Management, Entrepreneurship & Professional	
Top Receiving Indian States	Kerala, Tamil Nadu, Maharashtra, Uttar Pradesh, Karnataka	

# India International Skill Centre (IISC) Network As of Dec '20 Total Members 95 Total IISCs 539 Coverage: No. of Districts - 247 No. of Job Roles - 304 No. of Sectors - 33 Top 50 International Migrating Districts - 68% coverage