



सत्यमेव जयते  
 GOVERNMENT OF INDIA  
 MINISTRY OF SKILL DEVELOPMENT  
 & ENTREPRENEURSHIP



**Skill India**  
 कौशल भारत - कुशल भारत



N.S.D.C  
 National  
 Skill Development  
 Corporation

Transforming the skill landscape

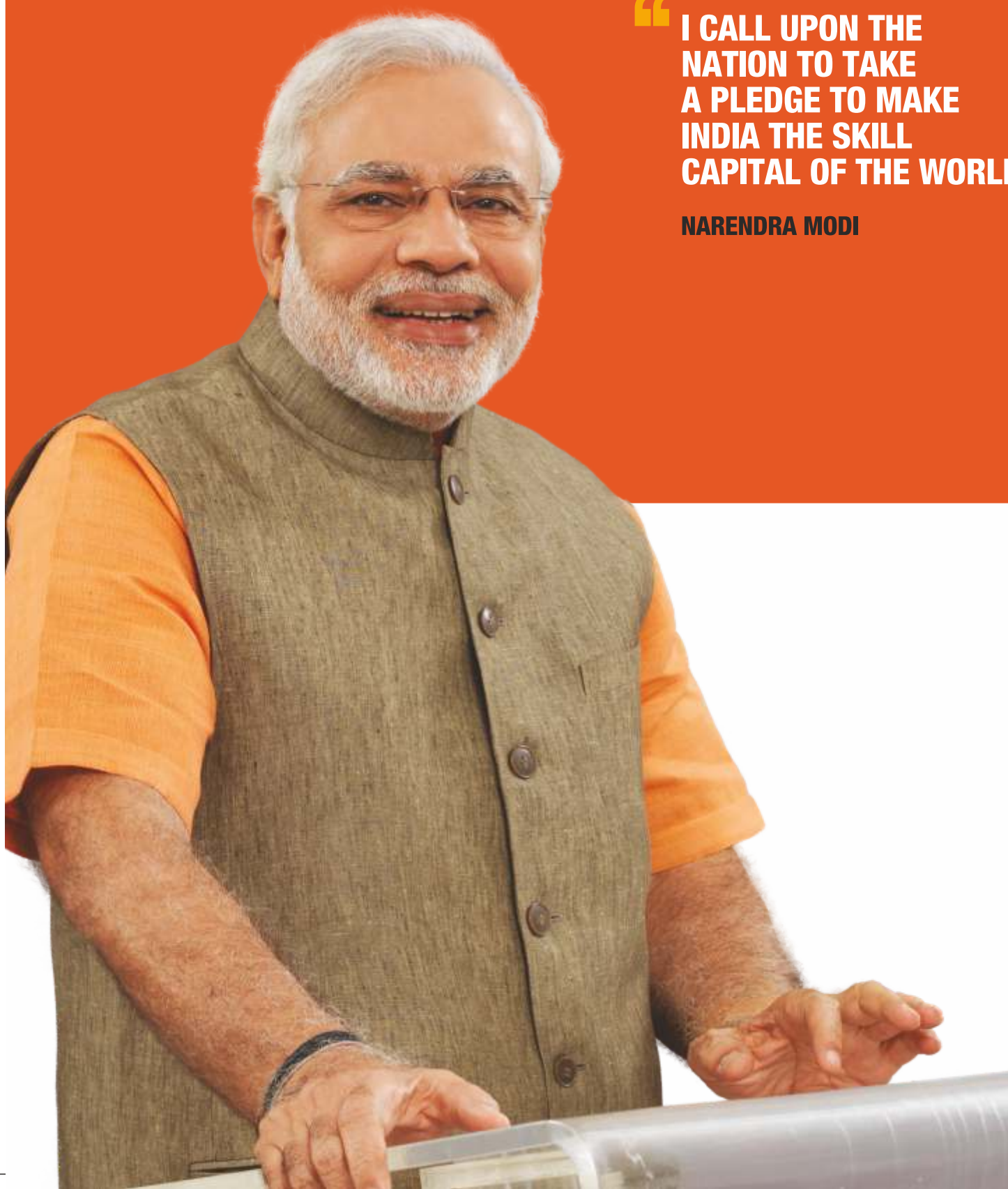
# SKILLING INDIA EMPOWERING LIVES

# PMKVY

PRADHAN MANTRI KAUSHAL VIKAS YOJANA

2 0 1 6 - 2 0 2 0

EDITION II - JULY 2018 | English

A portrait of Narendra Modi, the Prime Minister of India, with white hair and a beard, wearing glasses, an orange shirt, and a grey vest. He is smiling and looking towards the camera. The background is a solid orange color.

**“ I CALL UPON THE  
NATION TO TAKE  
A PLEDGE TO MAKE  
INDIA THE SKILL  
CAPITAL OF THE WORLD ”**

**NARENDRA MODI**

## IN BRIEF

The Pradhan Mantri Kaushal Vikas Yojana (PMKVY) has successfully reached out to millions of people across the country. It has strategically addressed the needs of the diverse population of the nation with the aim to build a skilled workforce for an inclusive and sustainable economy. This book is a reflection of the journey that began in 2016 and the success and innovations the scheme has mastered in less than two years.

## CONTENTS

Overview .....	1
Components of the Scheme .....	1
Salient Features of the Scheme .....	3
Benefits to the Candidates .....	11
Skilling for Inclusion .....	12
Recognition of Prior Learning (RPL) with Best-in-Class Employers .....	13
Learning Resources and Technology .....	14
Glimpse of Innovative Practices under PMKVY .....	17
Skill Development Projects .....	20
Government Projects .....	21
Skill Training with Non-Government Organisations .....	28
Special Projects .....	34
Special Initiatives in North East .....	39
Glossary .....	42



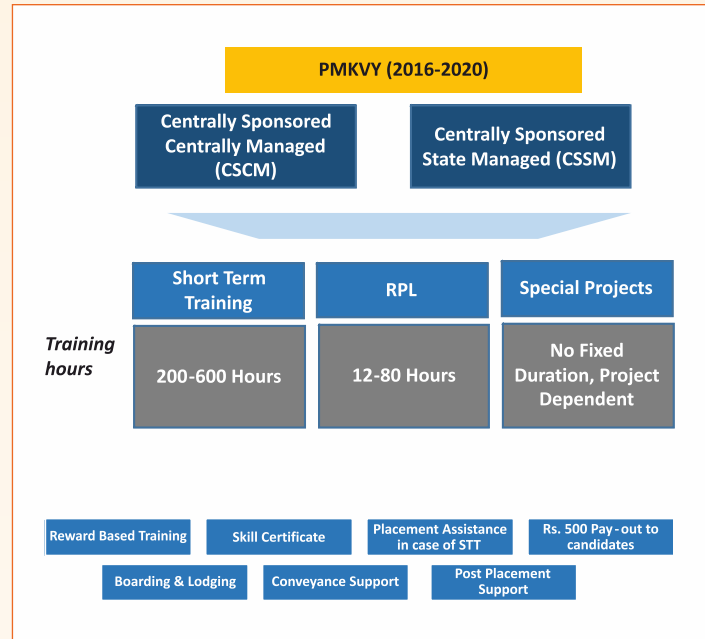


## An Overview

**Pradhan Mantri Kaushal Vikas Yojana (PMKVY)** is the flagship outcome-based skill training scheme of the **Ministry of Skill Development and Entrepreneurship (MSDE)**, Government of India. The objective of this skill certification and reward scheme is to enable and mobilise a large number of Indian youth to take up skill training to become employable and earn their livelihood.

The Union Cabinet had approved India's largest skill certification scheme, Pradhan Mantri Kaushal Vikas Yojana on 20<sup>th</sup> March, 2015. The scheme was subsequently launched on **15<sup>th</sup> July, 2015**, on the occasion of World Youth Skills Day by Hon'ble Prime Minister, Shri Narendra Modi. Owing to its successful first year of implementation, the Union Cabinet approved the scheme for another four years

(2016-2020) to impart skilling to 10 million youth of the country with an outlay of Rs. 12,000 crores. The scheme is being implemented by **National Skill Development Corporation (NSDC)**, a Public Private Partnership enterprise under Ministry of Skill Development and Entrepreneurship.



## Components of the Scheme

Under PMKVY, training and assessment fees are paid completely by the Government. Pay outs are provided to the Training Providers (TPs) in alignment with the common norms. The scheme is being implemented at the Centre and at the State level with a 75:25 allocation of funds and targets.

The scheme has three components as below:

**1. Short Term Training:** The Short Term Training (STT) component imparted at PMKVY Training Centres (TCs) is expected to benefit candidates of Indian nationality who are either school/college dropouts or unemployed. Apart from providing training according to the National Skills Qualification Framework (NSQF), TCs also impart training in soft skills, entrepreneurship, financial and digital literacy. Upon successful completion of assessment, candidates are provided placement assistance by Training Providers.



*Skill training in automotive technical service*



**2. Recognition of Prior Learning:** Individuals with prior learning experience or skills are assessed and certified under the Recognition of Prior Learning (RPL) component of the scheme. Project Implementing Agencies (PIAs), such as Sector Skill Councils (SSCs) or any other agencies designated by the MSDE/NSDC, are being incentivised to implement RPL projects in any of the three models (RPL camps, RPL at employer's premises and RPL centres). To address knowledge gaps, PIAs offer bridge courses to RPL candidates along with training on soft skills, and job role related safety and hygiene practices.



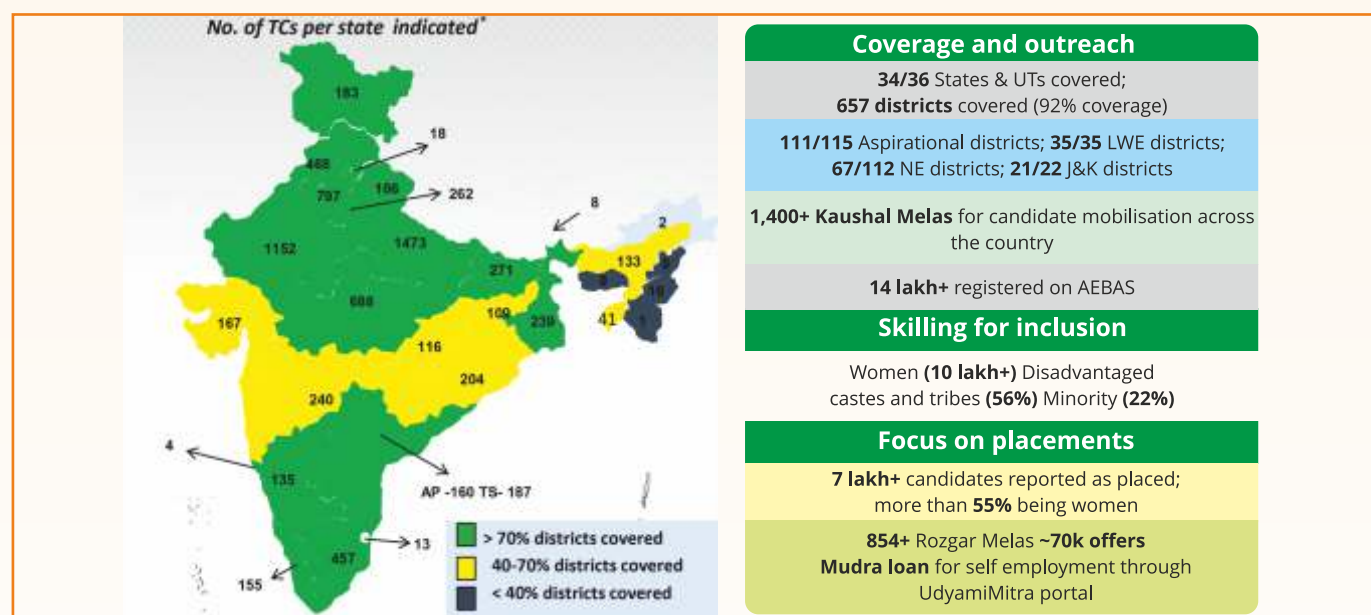
RPL for rubber plantation workers in Assam

**3. Special Projects:** PMKVY Special project is a component of PMKVY, under which fresh skilling/ training is provided to candidates in NSQC approved job roles. This component is different from short term training (STT) component of PMKVY by the virtue of it being project-based and comparatively more flexible.

There are several features which qualify a project as special project. Major features are as follows:

- targets special population such as marginalized or vulnerable population
- placement i.e. 80% captive placement by corporates or provides 90% wage employment
- Job role i.e. job role outside of PMKVY list
- Institutional Settings for example jail premises, premises of government institutions such as a Governor House, President Estate, etc.

### Pan India Reach under both Centre and State Component



1 crore youth to be certified by 2020

Allocated Budget – Rs. 12,000 crores

Large scale creation of training capacity – over 1.9 crore square feet training infrastructure

Over 77 lakh target allocated to 7,900+ training centres/PIA across 657 districts – over 92% district coverage

Approx. 1,500+ candidates being placed every day from last 16 months

Financial disbursements through Government Grants of over Rs. 2,300 crores

(\*Data as on 15<sup>th</sup> July, 2018)



## Salient Features of the Scheme

The Hon'ble Prime Minister put forth the vision of making India the skill capital of the world. To achieve this vision and harness the demographic dividend of a young population, PMKVY is replete with features that make use of technology and community connect to ensure effective planning and implementation of the flagship scheme.

The features of PMKVY ensure that skilling is fostered for inclusive growth and works in conjunction with various other government initiatives and flagship schemes like Make in India, Digital India, Pradhan Mantri Mudra Loans and Pradhan Mantri Bima Yojana.

### 1. Placement

The country's economy faces the dual challenge of shortage of trained workforce as well as non-employability of large sections of youth who possess little or no job skills. In order to bridge this gap, PMKVY lays critical importance on ensuring that trained candidates are placed through linkages with industry and employers. Training Centres under PMKVY are given incentives for placing the candidates.

While the reported placement performance of PMKVY 2015-16 has been 2,52,223 candidates, there has been an exponential increase in the placements achieved under PMKVY 2016-2020 with **7,74,843 candidates** placed under the Short Term Training (STT) component of the scheme (as on 31<sup>st</sup> July, 2018). **93% of total placed candidates are youth in the 18-35 years age group.**



*Certificate distribution during a Rozgar Mela hosted by Orion Edutech at a PMKK in Panipat*



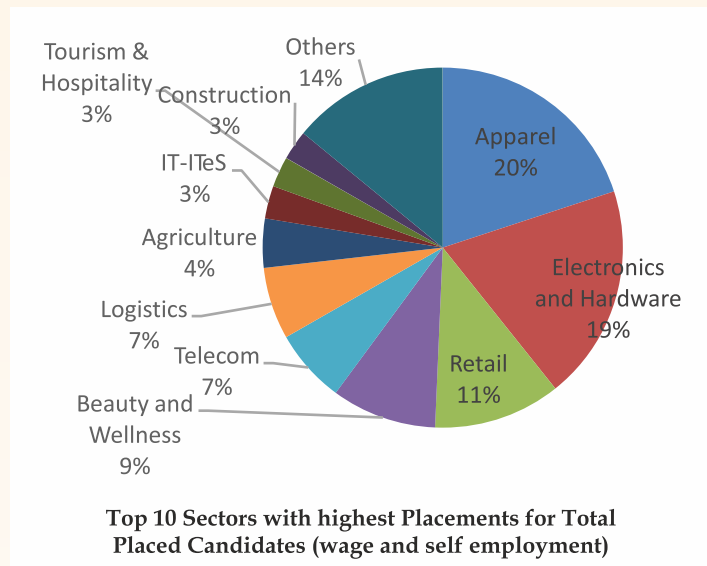
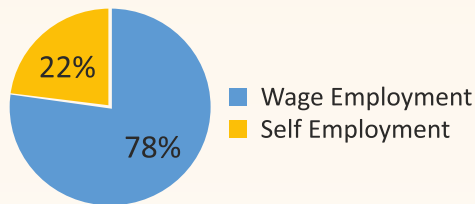
*Women candidates secure jobs at a Rozgar Mela organised by Tourism & Hospitality SSC at New Delhi*



**Placements under PMKVY (2016-2020) are categorised into wage and self-employment.** So far, approximately 78% of the total candidates placed have been employed in wage employment and 22% placed in the latter. The top ten performing sectors with respect to placements are Apparel, Electronics and Hardware, Retail, Beauty and Wellness, Logistics, Telecom, Agriculture, IT-ITeS, Tourism & Hospitality and Construction. This encapsulates 86% of total placements.

**Key highlights of placements under Short Term Training and Special Projects, PMKVY (2016-2020)**

<b>Target Allocated</b>	<b>Enrollments</b>	<b>Trained Candidates</b>
<b>32.07 lakh</b>	<b>23.28 lakh</b>	<b>22.64 lakh</b>
<b>Certifications</b>	<b>Placements</b>	
<b>17.16 lakh</b>	<b>7.27 lakh</b>	



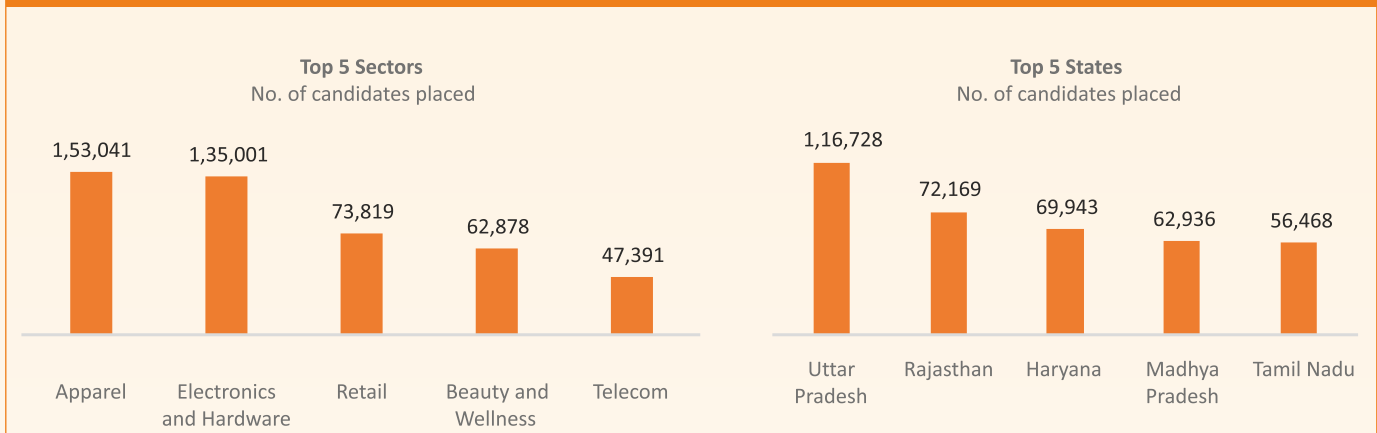
(\*Data as on 15<sup>th</sup> July, 2018 as per SDMS report)

With the support of the Ministry of Skill Development and Entrepreneurship, all other ministries have been requested to give preferential treatment to recruit people being trained under the scheme. Anticipating the high manpower requirements of the industry, NSDC is making utmost efforts to augment the scheme's placement performance through promotion of NAPS, providing superlative quality training in industry relevant job roles. PMKVY is continuously developing future-ready courses through industry validation, with the ultimate aim of encouraging industry participation.





**Placement - Sector and State Wise**



(\*Data as on 15<sup>th</sup> July, 2018 as per SDMS report)

**Some of the prominent employers under PMKVY**



## 2. Aadhar Enabled Biometric Attendance System (AEBAS)

AEBAS is a key salient feature of PMKVY. It captures attendance in real time which is authenticated against the UID database every time a student/trainer punches in on a biometric machine installed at every centre (exception for North East and Jammu & Kashmir regions).

PMKVY is the first scheme to implement AEBAS which is now being replicated across other schemes like DDUGKY of MoRD. AEBAS, brings in transparency and accountability. As per the guidelines, it is mandated for every student to have 70% attendance to be eligible for assessment. As on date, a total of **8,230 organisations** are on board with AEBAS with more than 14 lakh students registered. More than half of the training centres active on SDMS are present on AEBAS and marking their attendance.



### 3. PMKVY Scheme Monitoring

Monitoring under PMKVY aims to track performance of all stakeholders, especially Training Centres, to ensure achievement of the holistic PMKVY goals and take corrective measures for improving the performance of the scheme. Calling all candidates through IVR based Out Bound Dialing (OBD), capturing feedback of the students through SMS/weblink are some of the initiatives NSDC has deployed to identify the training centres that do not comply with the PMKVY guidelines.

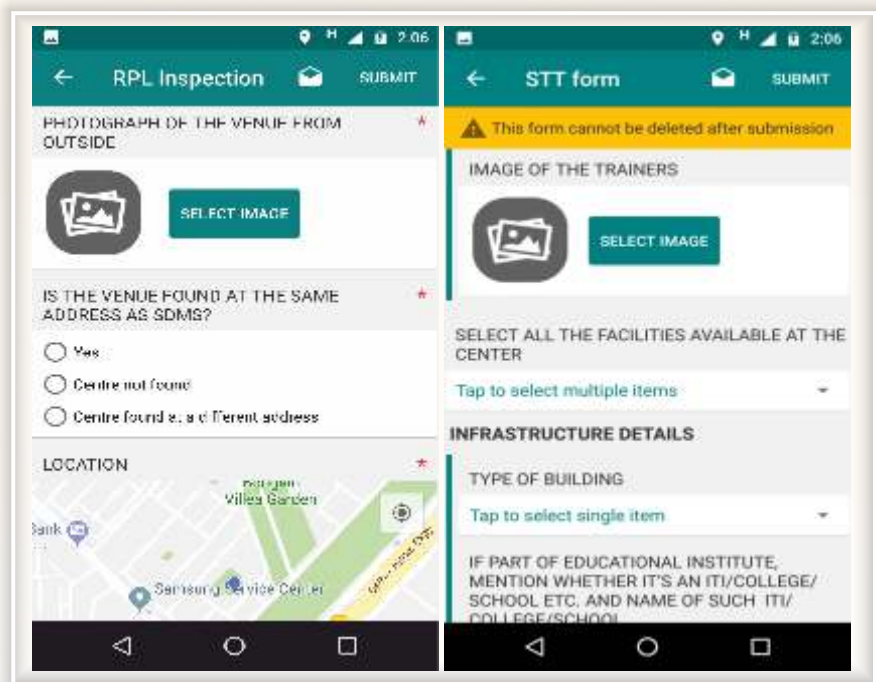
In order to achieve evidence-based monitoring of the scheme, a monitoring application has been developed. The application is used by field inspectors to submit inspection reports that geo-tag training centres and time stamped photographic evidence is collected at real time, thereby enhancing speed and scale and leading to a very objective monitoring report.

**PMKVY Monitoring Committee (PMC)** is the highest body that guides PMKVY monitoring team. Further, Internal Monitoring Committee (IMC) has been established with the intent of streamlining decisions against discrepant centres. Penalty Matrix and Target Revocation Matrix act as reference guidelines for all operational framework of the IMC.

**Real time surprise center visits** are made by the monitoring team or the state engagement officers or other NSDC staff members during training hours. An auditor is provided with an array of parameters to be checked for inspection which are salient to the guidelines of the scheme.

More than **2,600 surprise** visits across the nation have been conducted since the scheme has become operational and overall the quality of training has improved due to this. The crucial outcomes pertaining to these are displayed on the website explicitly mentioning the centres against which action has been taken.

The State Skill Development Missions in each state have been requested to strengthen the system and weed out possible discrepancies further. All the State Skill Development Missions (SSDM) have been approached to assist in physical monitoring of the centres in their respective states. Few states like Uttar Pradesh, Haryana, Rajasthan and Punjab have initiated few surprise visits for the PMKVY Centrally Sponsored Centrally Managed (CSCM) component. Progress reports are also shared with the SSDMs periodically to enable them to plan the visits.



Screenshots of PMKVY Monitoring App



## 4. Kaushal Melas and Rozgar Melas

Social and community mobilisation is extremely critical for the success of any skill development initiative. It fosters a bottom-up approach and increases ownership of the government programmes by the community. PMKVY assigns special importance towards involving the target groups through a defined mobilisation process.



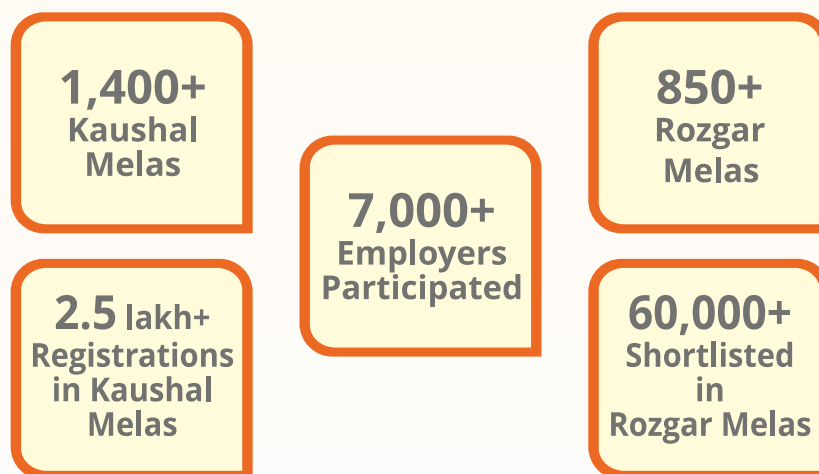
*Shri Dharmendra Pradhan, Hon'ble Minister for Skill Development & Entrepreneurship at a Kaushal and Rozgar Mela at Bhubaneswar*



*Women register at a Rozgar Mela*

**Kaushal Mela** is a camp-based approach used for building awareness and enrolling suitable candidates. Such camps not only disseminate information about various skill training options available under the scheme, but also outline the possible career paths and income generation potential once the training is imparted.

One of the innovative and impactful initiatives undertaken under PMKVY is **Rozgar Mela**. These are placement drives where employers and candidates interact on a common platform to fulfil the placement directive of PMKVY. NSDC is continuously striving towards fulfilling the vision of a Skilled India by facilitating a connect of **20+ sector lead employers** such as Myntra, Pizza Hut, PVR Cinemas, Bata India, G4S Secure Solutions, Lemon Tree Hotels, Honda Motorcycle & Scooter Pvt. Ltd. etc.



(\*Data as on 15<sup>th</sup> July, 2018)



## 5. Pradhan Mantri Kaushal Kendra

Strengthening the Skill India Mission, MSDE has initiated the establishment of state-of-the-art and aspirational model training centres in every district of India. These model training centres are referred to as **Pradhan Mantri Kaushal Kendra (PMKK)**. Building these centres is MSDE's initiative towards standardised infrastructure for delivery of skill development training which are equipped to run industry-driven courses of high quality with focus on employability and creating an aspirational value for skill development training.

The PMKK program provides financial support in the form of a soft loan of up to Rs. 70 lakhs for building training infrastructure and supporting the delivery of PMKVY.

### Salient Features of PMKK include:

- At least 3000 - 8000 square feet area (depending on district population)
- Standard external and internal branding, infrastructure to ensure quality
- Courses based on district population to cater to local youth's aspirations
- Smart classrooms, audio-visual training aids, biometric attendance
- Mandatory training in the manufacturing trades
- Mandatory industry seminars and guest lectures
- Dedicated counselling, mobilisation and placement cell



*A laboratory at PMKK, Centre of Excellence*



*Front view of a PMKK centre at Kaithal, Haryana*

### Setting up PMKKs across the country

**613** Allocated

**458** districts covered

**468** Parliamentary constituencies

**462** Established

**391** Inaugurated

(Data as on 15<sup>th</sup> July, 2018)



## 6. Centrally Sponsored State Managed (CSSM)

The CSSM component of PMKVY was launched with release of state engagement guidelines in 2016. 25% of the funds of PMKVY 2.0 (2016-2020) i.e. **Rs. 3,000 crores and a physical target of 20 lakh candidates** have been allocated to the states and union territories, where the State Skill Development Missions are required to provide quality skill training programmes to youth and ensure that they are successfully employed post training. The role of the states and UTs include:

- Implementation of the scheme happens in the states. The involvement of the states in scheme implementation and monitoring is expected to significantly improve the effectiveness and efficiencies of these initiatives
- The states are better placed to articulate the skilling needs for state specific economic activities. Their involvement would enable taking up specific skill development training that caters to the local demand and aspirations
- Increase the capacity and capability of the existing nationwide skill development system thus, supporting equitable access for all
- Support the training and capacity building initiatives for state specific traditional skills



*Gujarat Skill Development Mission (GSDM) launched PMKVY- CSSM with enrollment of more than 1,600 candidates*



*Workshop on implementation of PMKVY - CSSM held at Imphal, Manipur*



## Disbursement Model for Training Partners & Sector Skill Councils

Disbursements in PMKVY is milestone based, system driven, and paid to the respective stakeholders through online transactions leading to efficient flow of funds. The disbursements to Training Partners and Sector Skill Councils such as Tranche 1, 2, assessment fees and others are done directly to the bank accounts of Training Partners; as provided in the Skill Development Management System under CSCM. The Training Partners/Sector Skill Councils are provided with online invoices in their logins which have to be verified for receipt of disbursements. Subsequently, disbursements are done through online transactions. Training Partners/Sector Skill Councils can refer to their respective logins in Skill Development Management System to view invoice(s) and credit/debit notes.

Also, stakeholders can refer to the training and process flow manuals and videos at PMKVY website to understand the process. Candidate payouts such as post placement support, reward money and others are done through the Aadhaar linked bank accounts of the candidate through NPCI validation. The list of candidate payouts is updated on PMKVY website on a regular basis.



*Empowering and engaging millions through skill training*



## Benefits to the Candidate

### Entrepreneurship Support via Mudra Loans

PMKVY 2016-2020 is an enabler towards promoting entrepreneurship. The self-employed candidates are encouraged and supported in availing Mudra Loans through the **Udyami Mitra Portal**. As on date, more than 10,000 candidates have applied for such financial provisions. Integration at the national level is being done through the National Career Service Portal (NCSP), Employment Exchanges, LMIS, Job portals, National Apprenticeship Promotion Scheme (NAPS), Model Career Centres in order to ensure mapping between demand and supply.



### Provision of Insurance Coverage to Certified candidates

National Skill Development Corporation has collaborated with **New India Assurance (NIA)** to provide insurance facility to certified candidates under PMKVY. As per the current regulations of Insurance Regulatory and Development Authority, 3-year Personal Accidental Insurance covering death and permanent disability. A sum insured of Rs. 2 lakhs will be provided through PMKVY 2016-2020 scheme. The payment premium of Rs. 76.7 (inclusive of GST) will be paid by NSDC directly to NIA.



*Illustration of a Skill Certificate*

An online interface has been developed and operationalised between NIA and Skill Development Management System (SDMS) of NSDC, wherein the master policy number is being generated online and printed on the Skill Certificate.

As on 15th June 2018, **more than 4.50 lakh certified candidates** have been extended insurance coverage under the PMKVY scheme. Toll free helpline number has also been extended by NIA to address the grievances of the candidate.

### DigiLocker

DigiLocker is a key initiative under Digital India, for issuance and verification of documents and certificates digitally, thus eliminating the use of physical documents. The integration between NSDC, SDMS and DigiLocker has been operationalised and the certified candidates under PMKVY 2016-2020 can download their 'Skill Certificates' directly from DigiLocker using mobile app or web portal. The initiative will be beneficial for candidates in easily accessing his/her certificate anytime anywhere through the digital platform. As on date, more than **22 lakh PMKVY Skill Certificates** are available in DigiLocker for download by respective candidates.



*Overview at <https://digilocker.gov.in>*



## Skilling for Inclusion

Skilling initiatives under Pradhan Mantri Kaushal Vikas Yojana have expanded their reach across the country from urban to remote rural areas, with special focus on marginalised groups and vulnerable areas nation-wide.

Skill training programs have been initiated in **63 out of 113 districts** in North East India, covering **55% of the area**. In Left-Wing Extremism areas, **35 out of 35 worst affected districts** have been facilitated with skilling initiatives and centres.

**Women across the country** are being empowered with skills and entrepreneurship opportunities for inclusive and progressive growth. From Bru Tribe in Tripura to Jaipur Rugs Foundation in Rajasthan, special projects including both Short Term Training and RPL programs are being conducted nation-wide to motivate the women to enhance their skills and secure a better livelihood for themselves and their families. Under PMKVY (2016-2020), over **10 lakh women** have been trained under the three components.

In an attempt to improve the socio-economic status of women, pilot project *Sambhavi* has been launched with an aim at developing entrepreneurship skills among women living in slums and adolescent girls by providing skill training under different trades and giving assured employability besides strong post-training support. As many as **1,500 women** from the urban slums of Bhubaneswar will be imparted training under PMKVY for enhancing their skills. NSDC also partnered with Amazon's Meri Saheli program and Nagaland state government for an intensive two-day workshop to train young women entrepreneurs for opening their own e-shop on Amazon.in.

### Skilling for Inclusion



**1:1 - Male to female ratio** of trained and certified candidates



**56%** belong to disadvantaged castes and tribes



**22%** of candidates enrolled belong to **Minority groups**

(As on 15<sup>th</sup> July, 2018)



*Women candidates gain confidence and recognition*





## Recognition of Prior Learning (RPL) with Best-in-Class Employers

A new mode of conducting Recognition of Prior Learning has been introduced under PMKVY 2016-20, which aims to **extend the outreach of the program** through reputed employers in various sectors, thereby enhancing the industry acceptability of RPL certification. Focusing majorly on organised sectors, this new format of RPL shall bring direct engagement with the **best in class employers/corporates** for certification of their employees.

### Features:

- The eligibility criteria for participating employers and employees shall be specified by respective SSC
- SSC shall function as the Project Implementing Agency (PIA) and undertake overall responsibility for the project
- The proposed projects shall utilize Supervisors/Workshop Managers/Senior Supervisors/Master Trainers of employers as 'Employer Assessor'
- The employer-assessors shall undergo orientation on assessment modalities by SSC in line with NSQF standards
- The program intends to encourage employers to certify skilled workforce, majorly of the organized sectors of the economy
- It aims to bring more objectivity by favoring online method of assessments leading to co-branded certification to incentivize the industry

### Benefits:

- No fee charged from candidates for assessment and certification
- Successfully certified candidates shall receive a pay-out of Rs. 500/-
- Opportunity to avail loans under Pradhan Mantri Mudra Yojana
- 3-year accidental insurance to the candidate
- Skill certificate can be further used for next level of job role in the respective skill sector

**More than 600 employers** have been identified as Best in Class Employers which shall participate in this program to certify **more than 30 lakh candidates pan-India.**



*Few of the participating employers*



## Learning Resources and Technology

### 1. Skill Management and Accreditation of Training Centres (SMART)

**Skill Management and Accreditation of Training Centres (SMART)** is an information technology initiative that aims to synergise the efforts of all the stakeholders in the skill ecosystem and streamline the skill development initiatives. SMART provides a single window application that focuses on the accreditation, affiliation and continuous monitoring of the training centres in the skill ecosystem and intends to address important issues like evaluating skill providers in an objective manner, fostering excellence at training centres, enabling trainees to make informed choices with regard to training centres etc. SMART facilitates standardised and effective processes which plays a significant role in achieving the desired quality standards across various schemes.



*SMART, the online application for training partners*

Currently, SMART portal has a repository of training centres that are accredited and affiliated with a star grading ranging from 1-star to 5-star; 5-star being considered the highest rating.



Single portal interface across multiple Sector Skill Councils (SSCs) and schemes



IT enabled paperless system for accreditation and affiliation of Training Centres



Transparent and time bound delivery of accreditation and affiliation services



SSC guided standardised lab specifications

*Benefits of SMART*



## 2. Skill Development Management System (SDMS)

**Skill Development Management System (SDMS)** is a software application platform which is an MIS system for entire candidate life cycle within the scheme.

- Data of 12.6 million candidates resides on SDMS across 57 different schemes.
- 28 states are already integrated through CSSM with central database of SDMS.

SDMS supports PMKVY by providing a reliable, secure and manageable software to improve the scheme's operations and achieve efficiency while accommodating scheme guidelines and stakeholder's growth.

The SDMS platform is used for identification and management of stakeholders and beneficiaries. It is used by MSDE, NSDC, Training Partners of NSDC and their Training Centres, Sector Skill Councils (SSCs), Assessment Agencies (AA) and Assessors for different roles that they perform in the skill training ecosystem.

With the objective of skilling 10 million candidates, SDMS has regularly been redesigned and redeveloped to encompass the end-to-end candidate's life cycle. For this, SDMS interfaces and exchanges data from various front end systems, records all transactions and provides interface for enabling secure and accurate payments. SDMS also ensures and develops processes and procedures to continuously improve the quality of deliverables of the Skill India Mission.

## 3. Kaushal e-Pustakalaya (eBook Reader)

**Kaushal e-Pustakalaya is an Android App** that gives readers and skill seekers access to the skilling content while on the move.

It has been developed with advanced features for convenient user interface and simple navigation. The App embraces simplicity, providing an ease in reading digital books, thus offering the readers an enriching experience.

**कौशल पुस्तकालय**, the Android eBook Reader App has been designed:

- To enable participants to access and read skilling content while on the move
- With features to read digital books in an effective way and make student's learning experience great



Android eBook Reader App



## 4. Participant Handbooks and Curriculum

Availability of learning resources can contribute greatly to the speed, scale and quality of skilling endeavor. Curriculum and content pertaining to the National Skill Qualification Framework (NSQF) has been made available to the aspiring candidates across skill trades in multiple languages.

Out of 252 Job Roles		
Curriculum Available	246	6 Sc Pwd Job roles – Expository NSQC not cleared
Content Available	252	



*Participant Handbooks and Curriculum*

### Language-wise availability of 252 Participant Handbooks

English	251
Hindi	194
Marathi	17
Gujarati	18
Bangla	5
Oriya	8
Tamil	11
Telugu	1
Kannada	11

## 5. Demand Aggregation Portal (DAP)

A new initiative towards aggregating demand from candidates to seek skill certification, a Demand Aggregation Portal (DAP) has been created to ease the functionality of Recognition of Prior Learning (RPL) training. Individual with prior knowledge and skills can register for a RPL program to enhance their industry acceptability and grow with the evolving time.

The aspiring candidate can view the upcoming batch schedule, training centre location, contact details, available job roles and batch related information etc. and register accordingly.

The details of the registered candidate shall reach the RPL centre immediately. Candidates can also register against a particular Training Center. This facilitates training providers to create batches and initiate a RPL program in a particular job role/sector.



Visit <http://rpldap.pmkvyofficial.org/>



## Glimpse of Innovative Practices under PMKVY

### 1. Synergies for Infrastructure Utilisation

#### *Collaboration with NDMC for first Pradhan Mantri Kaushal Kendra (PMKK) for Skilling in Smart Cities*

To bring momentum in skilling through collaborative efforts, National Skill Development Corporation has partnered with New Delhi Municipal Council Smart City Limited (NDMCSCSL), a unit of New Delhi Municipal Council (NDMC) to leverage NDMC's infrastructure for skilling initiatives.

The NDMC-PMKK Centre for Skilling in Smart Cities, at Mandir Marg, New Delhi, is an exemplary heritage building of approximately 30,000 square feet, with a capacity of skilling 4,000 youth annually. Catering to healthcare and solar energy sectors, the centre is being managed by one of NSDC's affiliated training partners, Orion Edutech. The centre is equipped with a solar-power lab powered by Schneider Electric.



NDMC-PMKK Centre for Skilling in Smart Cities at Mandir Marg, New Delhi



## 2. Improving employability through blended learning pedagogy

### *Wadhvani Operating Foundation with Centum PMKK*

National Skill Development Corporation has entered into a tripartite agreement between Wadhvani Operating Foundation, a California non-profit public benefit corporation and Centum Workskills India Limited, a training provider in New Delhi, to impart additional training on employability skills along with PMKVY training course on pilot basis at Training Partner's Pradhan Mantri Kaushal Kendra situated at Jat College of Polytechnic in Kaithal, Haryana.

The pilot is based on the approach to improve employability through blended learning pedagogy and deeper intervention and has submitted a proposal to pilot the program as part of skill development training.

Under the program, Wadhvani Operating Foundation shall provide **220 hours of Employability Skills** content in e-learning format with access to its online learning platform. The access to the online learning platform will be granted to the TP upon completion of registration formalities. The organisation shall also organise and conduct five days 'Training of Trainers' event by providing Master Trainer the employability e-content. It shall provide suggestive methods to integrate its e-content in the existing programs of Centum for the execution of the project. Further, it shall facilitate the final impact assessment study, through an Impact PSD Private Limited.



*On-going training sessions at PMKK centres across the country*



### 3. Stakeholder Service Management System

Keeping in mind that PMKVY is implemented pan-India, it was found many customers and stakeholders had queries or issues which were facing delayed addressal, resolution or were not reaching the befitting representatives. Hence, **to provide timely resolutions** to the stakeholders, below processes were implemented:

- PMKVY department-wise representatives and escalation matrix contact e-mails on PMKVY website's 'contact us' section
- Toll-free call center has been setup to handle the major chunk of PMKVY queries/issues related to SMART and SDMS
- Hassle free one pager SDMS ticketing system to address SDMS concerns
- Discrepancies of a training partner shared by a single candidate forwarded to NSDC Monitoring team

The load of long pending queries/issues is reducing each day with the implementation of above processes. Further steps being implemented to provide a central approach with appropriate resolutions to every stakeholder of the skilling scheme are as follows:

- Walk-ins experience to be streamlined by introducing online system
- One service management tool to be introduced for handling all PMKVY related business or technical queries/issues which will result in automatic allocation of a query/issue to the right owner with appropriate turn-around-time (TAT) bringing in faster, correct resolutions and transparency



*Training under PMKVY being implemented across the country*



# SKILL DEVELOPMENT PROJECTS





## Government Projects (STT & RPL)

### Skill India and Ministry of Railways

Sector	Tourism and Hospitality
Location	National Capital Region (NCR)
Target	1,500

To improve the experience of travellers on the Indian Railways, the Indian Rail Catering and Tourism Corporation (IRCTC) under the Ministry of Railways has made National Skill Qualification Framework (NSQF) aligned job roles one of the **mandatory components** in their tender for any catering staff managed by contractors.

The collaboration between IRCTC and National Skill Development Corporation (NSDC) will initiate NSDC's training partners to train all catering staff that is managed by licensees starting with 1,500 trainees in the National Capital Region before expanding the program across the country in its subsequent phases. All the job roles are from Tourism & Hospitality Sector Skill Council and cover the roles of F&B service staff, cooks & supervisors under the Recognition of Prior Learning (RPL) program.



*Training of Indian Rail Catering & Tourism Corporation (IRCTC) staff*



## Ministry of Defence - Skill Training of Retired Defence Personnel

Sector	Multiple
Location	37 Army centres, 9 Navy centres and 5 IAF centres
Target	Retired personnel and their family members
Trained	33,219 from Army 2,904 from Navy 335 from Air Force

An MoU between the Ministry of Defence and Ministry of Skill Development and Entrepreneurship was signed in July 2015. Under this strategic tie-up, NSDC will be working with the **Armed Forces: Indian Army, Indian Navy and Indian Air Force** to skill retired personnel for second career options and utilising their services as trainers and assessors for skill development ecosystem.

Under short term training, an initiative has also been rolled out for the wives and wards of defence personnel, by utilising the existing army infrastructure and upgrading these into Army Skill Training Centres. As of now, 20 army centres are operational and 51 new ones are being planned to set up across India. Under RPL, the objective is to assist retirees to acquire additional skills and facilitate their resettlement through a second career option.



*On-going training session under the project*



## Collaboration with Ministry of Home Affairs

The partnership between NSDC and Ministry of Home Affairs aims to provide the retired personnel second career opportunities. The objective of the **Recognition of Prior Learning (RPL)** is to assist retirees to acquire additional skills and facilitate their re-settlement through a second career while **Short Term Training** strives to skill spouses, wards and community to enable and empower them to become contributors to their households.

The **National Security Guard (NSG)** launched the Skill Development Centre under Special Project on 29<sup>th</sup> July 2018 in Manesar for spouses and families in which 20 candidates have been trained and certified in Sewing Machine Operator Job role. NSG Manesar centre is in process of SMART registration in Apparel sector.

Under **Border Security Force (BSF)**, skill training under **Recognition of Prior Learning** has begun with the target approved for 498 personnel in 2018-19. Two centres are operational for conducting short term training in Hazaribag, Jharkhand and Indore among wives, wards and community.

The training under **Central Industrial Security Force (CISF)** is being implemented in three operational centres. In Ghaziabad, 30 candidates have been trained under **Short Term Training**. The target has been approved for 100 candidates in Beauty Therapist job role. In Jaipur, 2 job roles under Short Term Training are approved for 2018-19: being self employed tailor & cast and diamonds-set jewellery - hand sketch designer.

## Skill Development under Assam Rifles

A tripartite agreement was signed on 09<sup>th</sup> December, 2017 between National Skill Development Fund (NSDF), National Skill Development Corporation (NSDC) and Assam Rifles for retired Assam Rifles personnel and their family members to enhance their skill-sets, thereby receiving a fresh impetus for gainful employment opportunities.

The project's objective is ensuring a successful rollout of the National Skills Qualifications Framework (NSQF)-based skills training to retired and retiring Assam Rifles personnel as well as their families and supporting training programmes through skill development centres under Assam Rifles.



*Hon'ble Minister, Shri Dharmendra Pradhan at the MoU signing ceremony*

In the endeavour to ensure a dignified life post retirement with employment option close to native place and overall objective to harness their vast potential, RPL will be conducted for the Assam Rifles personnel retiring within 2 years of service.

The family members of Assam Rifles personnel serving or retired, personnel killed in action, their families and local population at the area of deployment shall be skilled through short term trainings.

Multi-Skill Development Centre will be set up in Assam Rifles establishment. The infrastructure, land, machinery equipment etc. at these Multi Skill Development centres may be utilised by Assam Rifles Wives Welfare Association for providing skill training to the family members and community.



## Second Career Opportunities for Retired Personnel of Sashastra Seema Bal

Sector	Multiple
Location	Gorakhpur, UP, Falakata, WB, Muzaffarpur, Bihar
Target	Retired personnel, women and local communities
Numbers to be trained	300 (STT) + 136 (RPL)
Trained	300 +

An MoU was signed in March 2017 between NSDF, NSDC and Sashastra Seema Bal for conducting skill development training for retirees, family members of in-service and retired officers and communities at border areas.

NSDC has started Short Term Training Program in three locations in Gorakhpur UP, Falakata, WB and Muzaffarpur, Bihar. **292 candidates** from the border area have been trained, out of which 239 have been certified and 139 placed. Among the job roles being implemented are self employed tailor, mobile phone hardware repair technician, assistant electrician, plumber general & pedicurist and manicurist.



*A batch undergoing Short Term Training*

For the first batch, training was implemented in Sashastra Seema Bal (SSB) Campus, Muzaffarpur, Bihar where 29 candidates were trained and certified. Out of which, 18 candidates have been provided offer letters from Shri Ram Ring & Piston Ltd. with a wage of Rs. 11,753 per month. These candidates were mobilised from local communities in border areas of Bihar communities in border areas of Bihar.



*Inauguration of a training session for SSB personnel*



## Training for implementation of scheme 'Saubhagya' under Ministry of Power

Aiming to empower and uplift the rural youth, Ministry of Skill Development and Entrepreneurship partnered with Ministry of Power to ensure access to electricity for every household in the country through the ambitious scheme, **Pradhan Mantri Sahaj Bijli Har Ghar Yojna (SAUBHAGYA)**.

In order to successfully deliver a project of this magnitude, huge volume of skilled workforce would be required across job roles and thus vocational training has been launched in six states; **Assam, Bihar, Madhya Pradesh, Jharkhand, Odisha and Uttar Pradesh** for the execution of the project. The scheme is undertaken as a Recognition of Prior Learning (RPL) plus bridge course under special project category under Pradhan Mantri Kaushal Vikas Yojana. Around 47,000 distribution lineman-multi skills and 8,500 technical helpers will be skill trained to meet the requirement. Total 48 hours of training will be provided to the existing workforce and 120 hours of training will be provided to the fresh and ITI (Electrician Trade) pass-outs.

Saubhagya is more than a mission to provide electricity to the entire nation and ensure energy security. Since Saubhagya offers many collateral benefits, which includes creating employment and entrepreneurial opportunities for the rural youth, it will certainly bring new hope and happiness into their lives.



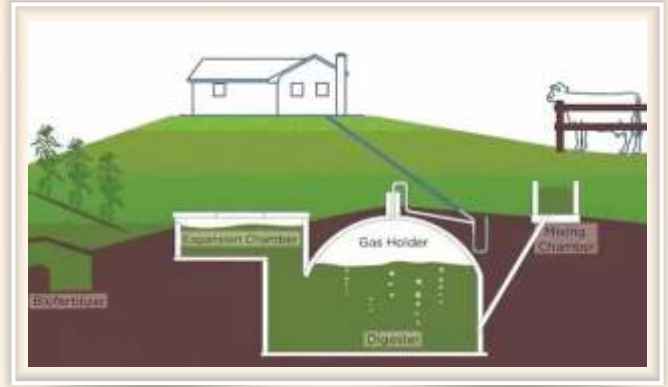
*Shri Raj Kumar Singh, Hon'ble Minister of State (I/C) for Ministry of Power and Shri Dharmendra Pradhan, Hon'ble Minister of Skill Development & Entrepreneurship with other dignitaries*



## Skill Se Sampurn Swachhta

Recognising the importance of providing skill training to empower youth to get meaningful livelihood opportunities in sanitation and allied sectors, MSDE and **Ministry of Drinking Water & Sanitation** have collaborated to develop the skills and productive capacity of youth.

NSDC, under the aegis of MSDE, is working towards creating an efficient and effective training, assessment and certification process and platform for skill development in various job roles in sanitation by facilitating the existing public entities of Ministry of Drinking Water and Sanitation.



In this regard, NSDC is mobilising masons from various priority states to work on constructing **Twin Pit Toilet Technology** to make India Open Defecation Free. For training the masons in most innovative way, NSDC together with **Veative Technology**, has developed Augmented Reality – Virtual Reality (AR – VR) content for twin pit technology, allowing first of its kind immersive learning for masons.

In a similar program, addressing the need of trained manpower and local entrepreneurship development for various components of **Gobar-Dhan** scheme, NSDC and Skill Council for Green Jobs have developed four qualification packs: Agri Residue Aggregator, Animal Waste Manure Aggregator, Biomass Depot Operator, and Manager-Waste Management.



*Twin Pit Toilet Technology workshop for Masons in Odisha in July*



*AR-VR content developed for immersive learning of Masons in Twin Pit Technology*



*Qualification packs released for skilling under Gobar-Dhan*



## Skill Training Beedi Workers to support Ministry of Labour

Beedi Work is a traditional agro forest-based industry in India, which is highly labour intensive and largely unorganised. With an estimate of more than 40 lakh workers across the country, it employs largely, poor and vulnerable of whom majority are women. The conditions of their work are sub-standard, unregulated, and is hazardous to workers health. The workers are paid nominally, **for every 1000 rolled Beedis, middle men pay Rs. 120**. To augment family income, children are also involved, as the work does not require any formal training or induction.

To enhance, capacitate and empower beedi workers and their dependents, **Ministry of Labour & Employment (MoLE)** has taken an initiative towards providing alternative livelihood options through skilling in collaboration with Ministry of Skill Development and Entrepreneurship's flagship program Pradhan Mantri Kaushal Vikas Yojna (PMKVY 2016-2020). The work has been initiated by Mr. Rajit Punhani, Joint Secretary, Ministry of Labour along with Mr. Rajesh Agarwal, Joint Secretary, Ministry of Skill Development and Entrepreneurship.

The first phase of collaborative initiative began in February 2018, wherein more than **400 beedi workers** and their dependents enrolled under various training centres of PMKVY across the country. Of the beedi workers and their children who have completed training, many have found placement too. To encourage beedi workers to attend and complete training, MoLE pays every candidate the minimum wage for the days he or she attends classes. PMKVY covers the cost of training and certification along with any payout stipulated as per the scheme provision. In subsequent months, more beedi workers and their dependents are slated to join the program, through regular mobilisation camp which is being conducted by MoLE.



*Empowering beedi workers for a better livelihood*



## Skill Training with Non-Government Organisations

### Apparel Training in Collaboration with Arvind Limited: Special Projects

Sector	Apparel
Location	Karnataka
Target	Youth (Age group 18-35 years) and Women
Numbers to be trained	20,000

NSDC in collaboration with **Arvind Limited**, will provide quality skills training to 20,000 youth until 2020. Under this collaboration, Arvind Limited (aka Arvind Mills), a leading exporter, supplier and manufacturer of ready-made garments will be the training provider and offers infrastructure, space, training facilities and machinery for the skill training. The admissions would be open to all skill seekers, especially the unemployed youth in the age group of 18 to 35 years. An integrated skill development program under PMKVY, the association entails skill training and further placements being facilitated by Arvind Limited through its nine training centres in Karnataka.

The skill training to be provided in Apparel, Made-ups and Home Furnishings sectors include six job roles, namely sewing machine operator, quality check executive – sewing line, packer, pressman and washing machine operator. The job roles aligned to NSQF encompass training of candidates for 3-6 months.



Manufacturing training lab at Arvind Mills, Bengaluru





## Project with GMR Varalakshmi Foundation (GMRVF)

Sector	Agriculture, Tourism and Hospitality
Location	Delhi, Hyderabad, Bengaluru
Target	Youth (Age group 18-35 years)
Numbers to be trained	2,000

**GMR Varalakshmi Foundation**, the CSR arm of the GMR Group, which operates Hyderabad and Delhi International Airports, has planned to get its entry-level staff undergo a training cum orientation program for learning enhancement and certification under PMKVY.

Apart from the technical training, emphasis is also given to soft skills, spoken English and digital literacy. About 2,000 candidates are likely to benefit from this project.

### Bhagya Lakshmi 20 years, Koramangala, Bengaluru

Bhagya Lakshmi lost her mother at an early age and along with her two siblings, was brought up by her father. Her father, a daily wage labourer, found it challenging to support the education of three children.

With great difficulty Bhagya Lakshmi completed her 2nd Pre-University Course (PUC), equivalent of 10+2. Her dreams of going to a college to pursue her higher education were shattered as her father could not afford to pay for it. One of her close friends told her about the vocational training program of GMRVF. This was a golden opportunity for her to fulfil both her dreams of pursuing her studies and finding a job to support her family. Post her skill training under GMRVF, Bhagya Lakshmi has got a job as a Domestic Data Entry Operator at a salary of Rs. 12,000 per month at Metric Fox Pvt. Ltd, a company in Bengaluru.



*Bhagya Lakshmi*

## Project with Indian Texpreneurs Federation: Special Projects

Sector	Apparel, Textile and Handloom
Location	Tirupur (Tamil Nadu)
Target	Youth (Age group 18-35 years)
Numbers to be trained	50,000

The **Indian Texpreneurs Federation**, a non-profit registered industrial organisation with 500-member mills, will train 50,000 fresh candidates in 23 job roles. 90% of trained candidates will be given captive placements by the member mills of the ITF. The project has been allocated a budget of approximately Rs. 72 crores.

On November 27, 2017, an opening ceremony cum Kaushal Mela was organised under the project where 1,000 candidates who successfully completed their training received certificates and appointment orders from Shri. Raja Shanmugam, President, Tirupur Exporters' Association.

In the past 10 years, the sector's productivity has been suffering due to huge shortage of skilled manpower. Hence, the addition of **50,000 skilled professionals** to the workforce will help the manufacturing sector in a big way. The members of textile manufacturing units are fully equipped to train and employ the new workers in a world-class working environment.



Anandhi

**Anandhi, 18 years**, hails from Chennappanayakanpalayam, Gudalur, a hilly region, about 50 km from Ooty, Tamil Nadu. She lived there with her parents, who are daily wagers, and two younger brothers studying in Classes VIII and XI.

Due to financial constraints, she had to discontinue her studies after Class XII, and started looking for work to financially assist her family. She got to know about the 45-day free training programme implemented by the NSDC with Indian Texpreneurs Federation (ITF). She enrolled herself in the job role of Autoconer Tenter and received training specific to the job role and also in soft skills and entrepreneurship, safe work practices, team work, self-development, fire safety, emergency handling procedure, first aid, importance of Clean India, Digital India, entrepreneurship guidance, and so on. The batch was provided with standard PMKVY training kits and a trainee handbook for the job role, and the trainers patiently taught them both theoretical and practical aspects of the job. She was among the 30 girls from various places who took the training. Post the completion of the training, they went through an assessment carried out by external auditors.

She shares, "I'm glad that my friends and I fared well in both the theory and practical exams. All of us were awarded PMKVY certificates validating the successful completion of our training. Immediately after this, I got a regular job of Autoconer Tenter at the mill with a salary of Rs. 10,000 per month. I feel a sense of accomplishment as I have been trusted with the responsibility of working with a sophisticated machine which has been imported from Japan at a cost of Rs. 1.5 crore. Also, as a result of the training, I have been able to complete my tasks comfortably and effectively and achieve my target production and quality with ease. My takeaway from this experience is that everyone should acquire a skill in order to acquire gainful employment, which is now easy and free through such PMKVY schemes."



## RPL for Goldsmiths

Project Implementation Agency (PIA)	Goldsmith Academy Pvt. Ltd.
Sector Skill Council	Gem & Jewellery Skill Council of India (GJSCI)
Location	Tamil Nadu, Kerala, Andhra Pradesh & Telangana
Job Role (s)	HMG-Component Maker HMG-Frame Maker
Total RPL Targets	5,000 candidates

### Gokulananda Sahoo 81 years, Cuttack, Odisha

With over 60 years of experience in filligree art, Gokulananda Sahoo is a seasoned goldsmith. Despite being a well experienced artist, he faced challenges to make ends meet! Gokul earned Rs 70-80 per day, a meagre amount to support his family of four, including a handicapped son.

After undertaking an RPL program, Sahoo feels elated. He shares, *"This training means a lot to me. Never did I receive any recognition, leave alone a certificate. I am a happier person now. I have learnt to work with new age tools and it is an irony that I could not make use of such tools and techniques earlier. My productivity and income could have been much higher."* Sahoo has now established contacts with bigger jewellery houses in Cuttack and now earns four times his previous income.



Gokulananda Sahoo at work and with his family



## RPL Project with Sri Sri Rural Development Program for Yoga Practitioners

Sector	Yoga (Beauty & Wellness)
Location	20 states including North East
Target	Yoga practitioners
Numbers to be trained	10,000

The project which is underway, will train **4,400 candidates and 5,600 candidates** for the job roles of Yoga Instructors and Yoga Trainers respectively over one year. The targeted candidates are Yoga Practitioners who have been teaching for 1-3 years.

During the mandatory **12 hours of orientation**, the candidates will be oriented in soft skills including maintenance of cleanliness, gender and age sensitivity, minimisation of fatigue and injury risk, hygiene and personal grooming. The program is proposed to extend to more than 20 states and includes coverage of North Eastern states.



*Hon'ble Minister Shri Dharmendra Pradhan, MSDE with respected Sri Sri Ravi Shankar distributing certificates to PMKVY Yoga Practitioners*

## RPL for Tea Plantation Workers in collaboration with Vivo Skills and Training

Sector	Tea Plantation (Agriculture)
Location	West Bengal
Target	Youth and Women
Trained	2,000

Under this RPL project, **2,000 tea plantation workers** were oriented and 1,889 certified. The workers were motivated for maintaining proper hygiene by keeping their surroundings clean due to which there was a huge improvement in hygiene and cleanliness. The candidates were also trained in the banking system and digital literacy.

As per an impact assessment study done by Vivo Skills and Training, the awareness level of banking systems improved by 39%, personal savings by 32%, digital transactions by 49% post the program. The awareness levels of candidates about alcoholism and absenteeism also increased.



*A tea plantation worker exhibits her PMKVY certificate*



*Snapshot of an orientation in digital literacy*



## RPL for Carpet Weavers in Rajasthan

Sector	Handicrafts and Carpet
Location	Rajasthan
Target	Women
Trained	5,000

NSDC partnered with Jaipur Rugs Foundation, a non-profit organisation and one of the largest manufacturers of hand-knotted rugs, to provide skill training under RPL to 5,000 artisans in this sector with an aim to up-skill, assess and certify these artisans.

All the artisans selected were women. JRF the project implementation agency has been working with women carpet weavers in various villages around Rajasthan since its foundation in 2004. JRF believes in enabling the economic independence of women artisans to empower them to escape poverty and build a better life for themselves. The program was executed across **4 districts**

- **Alwar, Sikar, Jaipur and Dausa** in 43 different villages of Rajasthan. The certificates earned have given the already skilled recognition they required and an identity that they can be proud of.



*A carpet weaver from Rajasthan*

### Preeti Devi

36 years, Aaspura Village, Rajasthan

"My name is Preeti Devi and I have been working with Jaipur Rugs since the last 14 to 15 years and with the company's assistance only, I could know about RPL Training that is being conducted under PMKVY. This training lasted over a period of 9 days (72 hours) during which we learnt about various new factors that are very significant to our work. This training pushed us to search for our own identities. We learnt about cashless transactions, computer and its uses, leadership qualities, supply chain and teamwork. Initially, it was felt that these topics were far from our rustic reality but through this training, we got contentment in ourselves on learning about so many new themes. Through this training, we realised the importance of strengthening our self-confidence not only as weavers but as women as well. Before I attended this training, I had never stepped outside the premises of my home, but now, I have started interacting with people confidently. I have also started speaking about myself, the work that I do and about my learning journey during the RPL training. In future after this training, we will earn more."



*Preeti Devi*



## Special Projects

### YUVA - A Joint Initiative of NSDC and Delhi Police

Sector	Multiple
Location	Delhi
Target	Youth (Age group 16-35 years)
Numbers to be trained	8,240

There are a lot of youngsters living in JJ clusters who are school dropouts, addicted to drugs or are involved in petty crimes. It is essential to restore their hope and belief in a better tomorrow by empowering and mobilising them through opportunities that would enhance their livelihood.

Delhi Police has identified around **3,000 deprived youth** in the capital for imparting skill training in various trades. In a bid to provide these street children and unemployed youth the opportunities to realise their potential, the National Skill Development Corporation in collaboration with Delhi Police, is undertaking project YUVA, under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY) scheme.

The project is launched to empower the weaker and vulnerable sections of society. Along with skill training, development of soft skills, vocational skills, basic computer knowledge, spoken English are focused upon to enhance livelihood opportunities. Till date, **YUVA scheme has provided training to over 2,300 candidates through 36 NSDC-approved training partners in 45 skills and has placed 400 candidates** in Hero Motocorp, Vodafone, Café Coffee Day, Fortis Hospital, Burger King, Lemon Tree Premier, Sodexo India, Compass India Support Services Pvt. Ltd. among others.

**Rahul Yadav** (name changed), a 20-year-old student was among the 10 individuals with prior criminal record, who opted for a change of livelihood. Being involved in a minor theft, the police officials of Kirti Nagar counselled him to take admission in YUVA Project. He undertook the Computer Hardware course at YUVA training centre, Kirti Nagar Police Station, during which, he evolved as a bright and confident student. Post successful completion, he got selected by Star Imagine and Pathlab Pvt. Ltd. as an Assistant Engineer. Rahul is an epitome of the success of YUVA initiative and an inspiration to others that how someone can raise himself from plinth to paramount.

**Shazia** (name changed), a 21 year old girl and a rape survivor. She got married in 2014 but was allegedly raped by her brother-in-law a year ago. She was deserted by her husband and in-laws after she refused to withdraw the rape case. She attends every case hearing at the Karkardooma Court. During a visit to Jama Masjid Police Station, while pursuing the case, a policeman told her about the skill programme. She signed up for the retail sale management course and now hopes to assist her family financially.



On-going training under Project YUVA



## Skill Training among Jail Inmates

NSDC along with its training partners and with the support of governing agencies is imparting skill training among the jail inmates to help them become a part of the mainstream society once they are released from jails. It is an attempt to enhance their skills, orient them towards digital and financial literacy and help them secure a life of security and dignity. The skill training programs are being executed at:

1

**Rajmundary Jail:** Skill Development Institute (SDI) has setup a special training centre in Rajmundary Jail with an aim to train 400 candidates in Plumber General and Manual Metal Arc Welding/ Shielded Metal Arc Welding Welder Job Role.

2

**Sunaria Jail:** Aadit Systems has setup a special training centre in Sunaria Central Jail with an aim to train 1,080 candidates in the job roles of Field Technician-Computing & Peripherals, LED Light Repair Technician, Field Technician-Other home appliances, Micro Irrigation Technician, Pickle Making Technician, Plumber General and Self-Employed Tailor.

3

**Gujarat Jail:** Bridge Points has set up special training centres in 4 Central Jails; Rajkot, Ahmedabad, Vadodra and Laipore with an aim to train 4,248 candidates in Pickle Making Technician, Craft Baker, Bamboo Basket Maker, Bamboo Mat Weaver, Multi Cuisine Cook and Street Food Vendor – Standalone job roles.

4

**Jammu and Kashmir Jail:** Bridge Points has set up special training centres in 3 Central Jails at Srinagar, Pulmawa and Udampur with an aim to train 120 candidates in Assistant Electrician and Craft Baker job role.

5

**Haryana Jail:** Bridge Points has set up special training centres in 3 Central Jails at Ambala, Hisar, Karnal, Kurukshetra, Jind, Sonipat and Sirsa with an aim to train 2,018 candidates in Bamboo Basket Maker, Craft Baker, Courier Delivery Executive, Retail Sales Associate, Jam, Jelly & Ketchup Processing Technician, Multi Cuisine Cook among other job roles.

6

**Mandoli Jail (Tihar Jail, Delhi):** Modelma Exports has set up special training centre in Mandoli Jail under Tihar Jail in Delhi with an aim to train 400 candidates in Sewing Machine Operator and Hand Embroidery.



## Juvenile Justice Board

At a time when the capital city is fighting tooth and nail to contain adolescence delinquency, it becomes an issue of utmost importance to train and sensitise youth so that their energy is channelised in positive direction and more importantly they become good citizens. Such trainings can help candidates to become bread earners and also reduce the recidivism rate for the juveniles caught for crime. Pilot project for the same was started at Juvenile premises at **Majnu ka Tilla** and post the successful completion of the training and placement of the candidates, the same was extended at juvenile premises of **Sewa Kutir, observation homes at Nirmal Chhaya and Alipur.**

**Rohit** (name changed), 19 years old, always wanted to work in the hospitality sector as he felt in this profession, every day is a new day and you get to meet numerous people. He was introduced to skill training by Juvenile Justice Board and enrolled himself for the F&B Service Stewards job role. He shared, "I was a hopeless boy doing nothing at home. My father is a labourer and hardly earns Rs. 5,200 per month. There are eight members in my family depending on my father's income. I had to discontinue my studies after 10th, but post the training, my life was given new meaning and I started contributing towards my family expenses." During the training, he learnt about the industry, enhanced his skills and also, developed his interpersonal skills.



An illustrative image of training in progress

## Initiative for the vulnerable youth in Uttar Pradesh

In an attempt to make a significant impact upon the lives of vulnerable children in conflict with law, street children and children in need of care and protection in Uttar Pradesh, **NSDC, Department of Home, Government of Uttar Pradesh and The Department of Women and Child Development, Government of UP** signed a tripartite Memorandum of Understanding for creating and implementing various skill development programs for up to 11,000 such children in the state of Uttar Pradesh.

The core objective of this two-year partnership is to foster reformative change, instil economic security and stability among such children through skill training and holistic development. The project endeavours to facilitate enhanced access to opportunities through wage employment and self-employment. The MOU lays focus on training of such children in juvenile homes, YUVA centres and other such institutions run by Government and NGOs across 10 specified districts of Uttar Pradesh.



Mr. Jayant Krishna, ED & COO, NSDC, Hon'ble Justice Madan B. Lokur, Judge, Supreme Court of India, Hon'ble Justice Deepak Gupta, Judge Supreme Court with other dignitaries





## Transformational Skill Training Project for Rescued Trafficked Women

Surrounded by the stigma of sex trade, sex workers have been vulnerable to violence, risk of health, disrespect, stress and discrimination. Aiming to end this discrimination and empower them through skill training, NSDC, successfully trained 13 girls who were victims of trafficking in Unarmed Security Guard job role.

The 13 girls were rescued from GB Road, the infamous red-light area in Delhi, by Special Police Unit for Women and Children (SPUWAC), a special body of Delhi Police, which aims to safeguard the rights of women and children. In a Special Project, under PMVKY, the girls underwent short term skill training for a duration of one-month so as to provide them support and guidance towards viable, alternate professions. Post their rescue, the girls were provided shelter at Nirmal Chhaya Complex, a home for destitute, where they were counselled to manage their aggression, foresee the world of freedom and seek the path towards positive development. The girls were further shifted to Dwarka Homes for Women, for their protection and to a void threats from their agents.

NSDC's approved training partner Olive Heritage, supported by Management and Entrepreneurship & Professional Skills Council (MEPSC), executed the skill training program through a make-shift training centre at Dwarka Homes for Women. Olive further collaborated with leading security agencies like G4S and GIS to facilitate employment opportunities post completion of the training and certification.



*On-going training under the special project*



## Skilling the Tribal Youth of Raigad District

The young generation of India's tribal communities is struggling with different problems than the college-educated youth. The major reasons are lack of interest and parental motivation, inability to understand the medium of instruction, teacher absenteeism and attitude, opportunity cost of time spent in school (particularly for girls), large seasonal migration. With these problems, tribal youth do not develop firm grip on skill in their early years of studies.

To ensure inclusive growth, NSDC is targeting tribal youth who are **dropouts, unemployed or belong from a vulnerable family** across the project area of Raigad. The intention of the project is to help them secure a stable and sustainable livelihood for themselves and their families through skill training.

The sectors including Apparel, Agriculture, Automotive, Construction among others have been selected for pilot project after carefully studying and analysing the economy in the Raigad districts and is aimed at benefitting tribal youth (Katkari Primitive tribe and Thakur non-primitive tribe). The beneficiaries will be selected with the support of Vanvasi Kalyan Ashram which is working in the Raigad tribal districts since the last 40 years.



*Skill training for the tribal youth in Raigad districts*



## Special Initiatives for North East

### Home Stay Management

Inflow of tourists to North-Eastern states has seen a considerable increase. Homestays play a crucial role in providing a unique experience to the tourists. Taking the demand into consideration, trainings for developing quality homestay services in the region was approved under PMKVY Special Projects component.

A total of 112 candidates were trained by YouthNet, Nagaland in the first phase at Mon, Mokokchung and Kohima in Nagaland and Tawang in Arunachal Pradesh. The trainees learnt about different types of tourism, scope of homestays and rural tourism, and on how to digitally market their business. Additionally, they learnt about the local market and the various resources and opportunities available. This special project on Homestay training is a first of its kind across India. It was also the first time that trainings were conducted in remote areas of Tawang and Mon. Discussions are on with Airbnb for listing the homestays on the portal.



#### Aboli Swu

*"The training on homestays was very fruitful for me since it enabled me to know the privileges of how functioning a homestay could really help to impact the society. Tourists are more attracted to homestays as they are interested in learning about our culture and traditions. The training taught us how to visualise our business in a bigger vision. Positive attitudes, requirements were also mentioned in order to build our confidence, which I believe was effective."*

Name of the homestay - Gen-teel Homestay  
Address - Middle PWD, Below Chief Engineer Office, Kohima, Nagaland  
[www.nagalandtourism.com](http://www.nagalandtourism.com)



Aboli Swu

#### Vibino Sabina

*"Homestay training was fruitful and awakening. There is a significant growth in tourism in the state; for a person like me, this acted as a motivation to pursue a vocation in tourism and hospitality. The training was an empowering ground for better communication and knowledge. Knowing about promotions and marketing improved my set up and the hands-on activities on tourism and management boosted my confidence in dealing with the clients. While I have been running the same homestay for last three years, my homestay has gained more clients post training. I learnt if I had 6 hours to chop down a tree, I need 4 hours to sharpen my axe. I did that in the training. Initially I would look for clients for my Homestay but after the training I started to have my Homestay for clients"*



Vibino Sabina



## Skill Training for Bru Tribe Refugees in Tripura

Special Project under PMKVY was undertaken to skill displaced community of Bru from Mizoram, currently living in Internally Displaced Persons (IDP) camps in the districts of North Tripura, Dhalai and South Tripura. The Bru people (also referred to as Reangs), were inhabitants of Mizoram who were displaced in 1997 on account of ethnic conflicts.

900 youths from the community will be trained in sectors such as IT-ITeS, apparel, textile, food processing and automotive at centres in Imphal, Greater

Noida, Assam and Tripura in Apparel, Handloom, Food Processing, Healthcare, IT-ITeS sectors. An important aspect of the pilot phase is 100% placement of candidates trained in self-employed tailor and hand embroiderer job role. 240 skilled women have been placed at Quantum Knits, a unit of KPR mills in Coimbatore.



*Members of Bru Tribe undergoing training*

## Training in Agriculture Job Roles by Mizoram Skill Development Society

Agriculture is a key sector in Mizoram, engaging almost 60% of the state population. To promote agri-entrepreneurs in the state, Mizoram Skill Development Society has initiated trainings in Aqua Culture Worker and Mushroom Grower job role under PMKVY Special Projects component. A total of 420 candidates will undergo trainings in these job roles at Pachhunga University College (PUC), Aizawl.



*Practical training in the Aquaculture Worker job role*



## Amazon's Meri Saheli Program

NSDC partnered with Amazon's Meri Saheli Program and Nagaland state government for an intensive two-day workshop to train young women entrepreneurs and help them understand the nuances related to online selling of their products and develop the skills necessary to nurture successful online enterprises.

During the two-day workshop, 40 local women entrepreneurs learnt about branding, cataloguing, product images, building creative, inventory and account management and so on. Post completion of the workshop, the entrepreneurs were trained to open their own E-shop on Amazon.in. Some of the brands available on sale are Heritage Publishing House, Northeast Network (Chizami), Precious Me Love, Nagaki Retail etc.



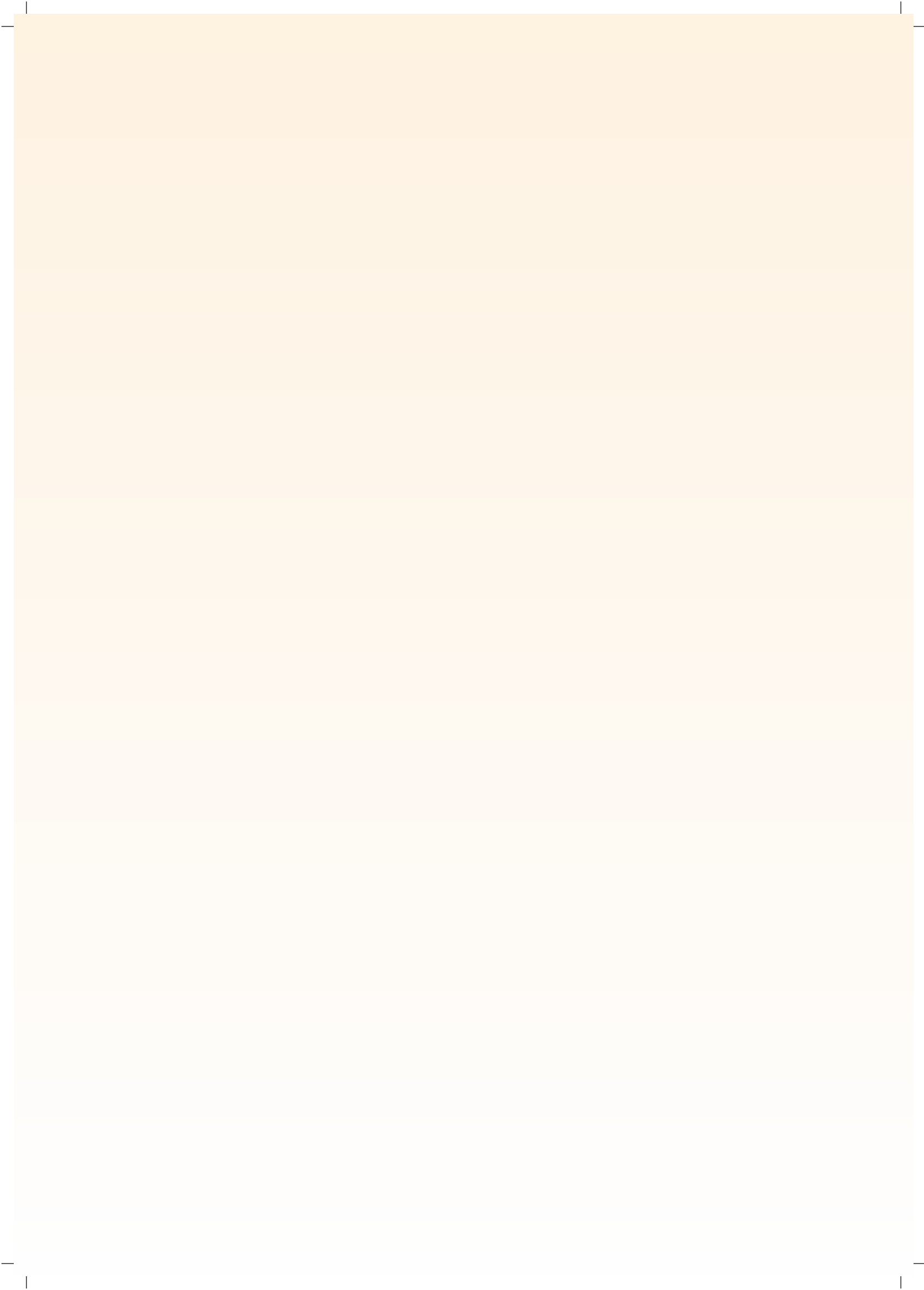
Snapshots of the project



## Glossary

MSDE	Ministry of Skill Development and Entrepreneurship
NSDC	National Skill Development Corporation
PMKVY	Pradhan Mantri Kaushal Vikas Yojana
STT	Short Term Training
RPL	Recognition of Prior Learning
PMKK	Pradhan Mantri Kaushal Kendra
TP	Training Partner
TC	Training Centre
NSQF	National Skills Qualification Framework
SSC	Sector Skill Council
NOS	National Occupational Standards
QP	Qualification Pack
SMART	Skill Management and Accreditation of Training Centres
SDMS	Skill Development Management System
IISC	India International Skill Centre
MoU	Memorandum of Understanding
DDUGKY	Deen Dayal Upadhyaya Grameen Kaushalaya Yojana
MoRD	Ministry of Rural Development
AEBAS	Aadhar Enabled Biometric Attendance System
IMC	Internal Monitoring Committee
UID	Unique Identification
PIA	Project Implementing Agencies
JRF	Jaipur Rugs Foundation
IT	Information Technology
NAPS	National Apprenticeship Promotion Scheme
CSSM	Centrally Sponsored State Managed
PAC	Proposal Approval Committee
UT	Union Territory







N · S · D · C  
National  
Skill Development  
Corporation

Transforming the skill landscape

National Skill Development Corporation  
301, West Wing, Worldmark-1, Aero City, New Delhi - 110 037  
T: +011-47451600-10 | F: +91-11-46560417 | W: [www.nsdcindia.org](http://www.nsdcindia.org)

