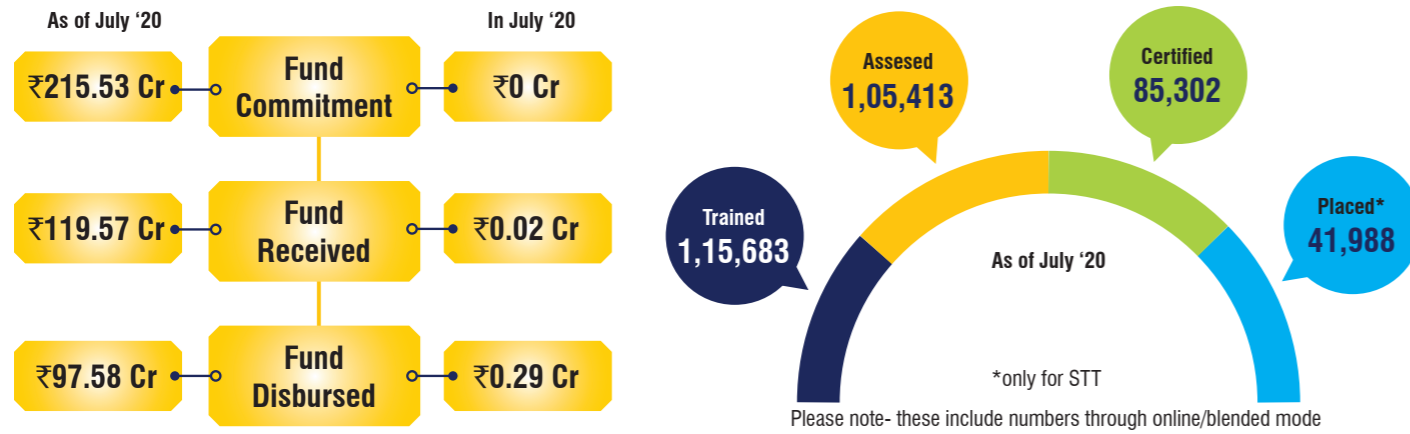
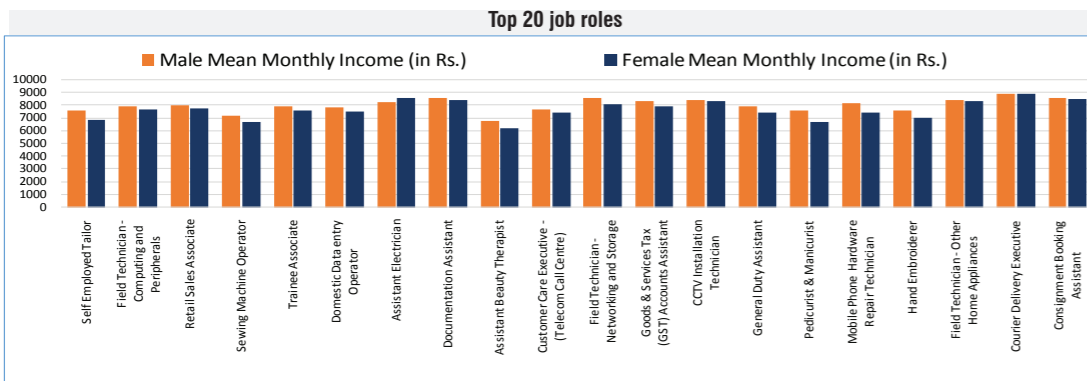


INDUSTRY PARTNERSHIPS AND CSR



MARKET ANALYTICS

INCOME ANALYSIS – FEMALE VS. MALE



Source: PMKVY 2.0 – STT data from SDMS as of 3rd February 2020

In 15 of top 20 job roles (accounting for 65% of placements), average monthly income of females is lower than for males.

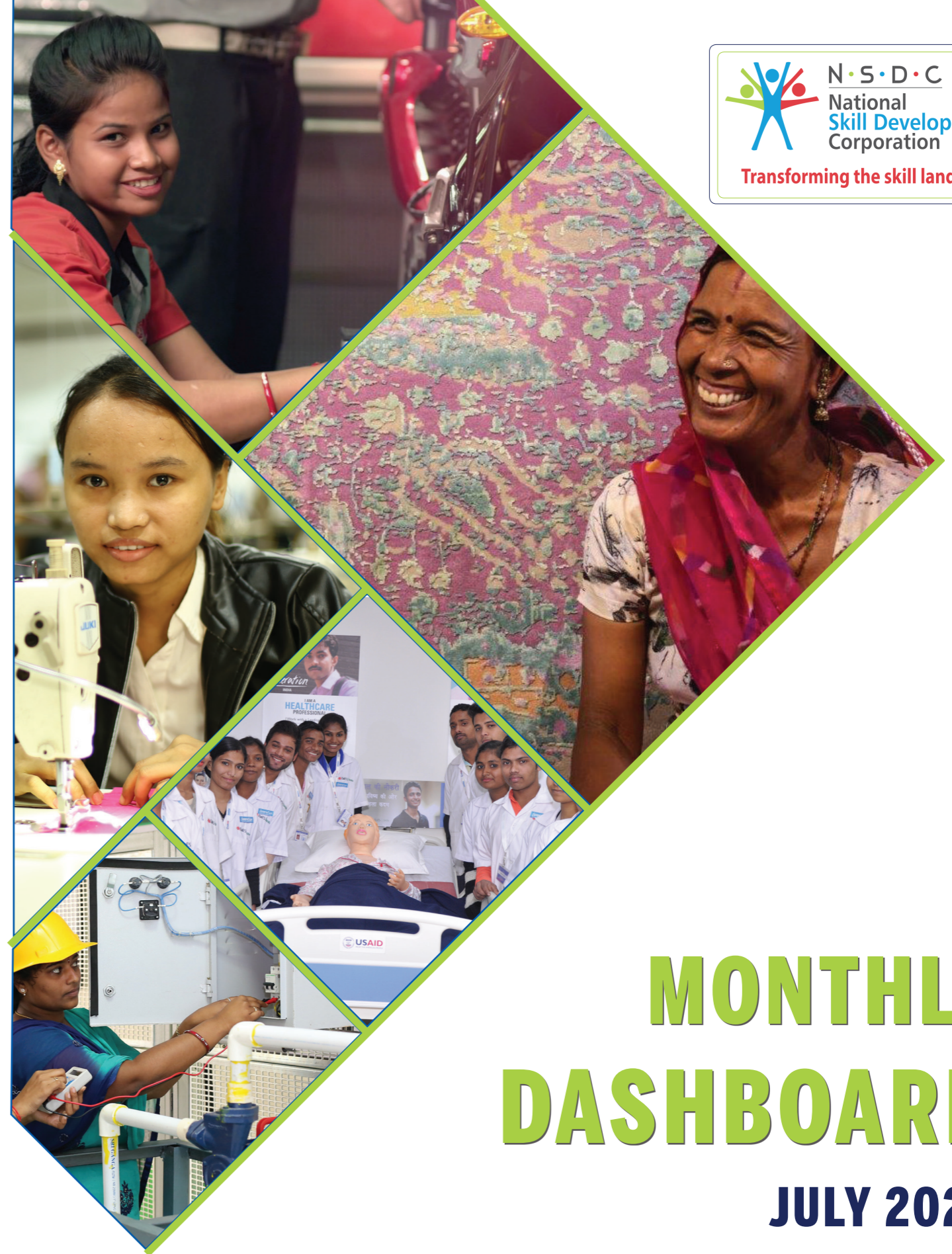
Female-dominated job roles such as Self-employed Tailor, Sewing Machine Operator, Pedicurist & Manicurist, show a lower mean monthly income of females than of males while male-dominated job roles such as Assistant Electrician, Field Technician-Computing and Peripherals, CCTV Installation Technicians, Courier Delivery Executive, Field Technician-Other Home Appliances show equivalent or slightly higher female income

KEY HIGHLIGHTS

- 1 ASEEM (Aatmanirbhar Skilled Employee Employer Mapping) an integrated Skill Management Information System was launched on July 10th, 2020 by Hon'ble Minister Dr. Mahendra Nath Pandey with a vision to act as bridge between demand and supply of skilled workforce.
- 2 NSDC's Heritage Ambassador project proposal was recognized among the top 10 innovations in ILO's Skill Innovation Challenge Call 2020, and subsequently has been invited to the ILO Skills Innovators Network.
- 3 NSDC has partnered with TATA STRIVE, Medha Foundation and NPTEL to onboard courses relevant to Trainer Digital Skills on eSkill India portal.
- 4 Microsoft is onboarded as an eSkill India knowledge partner, offering free digital learning courses. The partnership aims to train over 1 lakh candidates on digital skills over a period of 1 year.
- 5 Airtel Payments Bank is onboarded as a partner to train and skill young people in rural areas on financial services, enabling them to find jobs and become entrepreneurs in the digital financial inclusion sector.
- 6 Amazon Digital Campaign saw an impression of 2.91+ lakh, video views of 20K+, followers 3K+ and page views of 7K+ on Facebook. This campaign helped to drive awareness on the importance of precautionary measures in combating Covid-19.
- 7 NSDC eSkill India launched "Contribution towards Digital Skill India mission" initiative. The contributions will be utilized to strengthen the digital skilling initiative under the Skill India Mission and enhance the accessibility of digital skilling opportunities across the country.
- 8 eSkill India cohosted six webinars on various MS office products with Microsoft, such as MS Word, MS Powerpoint, MS Excel, MS Outlook, MS OneDrive to provide the next generation of learners with the skills they need to thrive in a digital economy. More than 1,200 candidates participated in these webinars.
- 9 An online session on entrepreneurship was organized for women candidates undergoing trainings at Noida Retail CoE. The session focused on leveraging Amazon Saheli as a platform to learn innovative marketing ideas and encourage candidates towards self-employment.
- 10 Towards socio-emotional learning initiatives, eSkill India conducted a webinar on Nurturing Life and Self-Leadership Skills for Crisis Proofing Yourself with Heartfulness Foundation.

JULY 2020

MONTHLY DASHBOARD



MONTHLY DASHBOARD

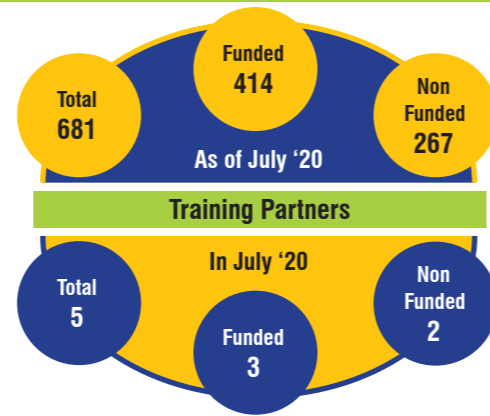
JULY 2020

2.6 CRORE TRAINED* OVER LAST 10 YEARS

TRAININGS UNDER NSDC PARTNERSHIPS

As of July '20	
Trained	150.85 Lakh
Placed	55.04 Lakh

Key Proposals approved in July '20		
Training Partner	Location	Approved Funding (In ₹Cr.)
HR Square LLP	Hyderabad	3.75
TKWs Institute of Banking & Finance Society	New Delhi	1.82
Janhit Sanskritik Kala Kendra	Jharkhand	1.96
ISEE Staffing Solutions Private Limited	Karnataka	Non Funding
Institute of Tourism and Hotel Management	West Bengal	Non Funding



LOAN STATUS (NON SCHEME, PMKK & TP FIRST#)

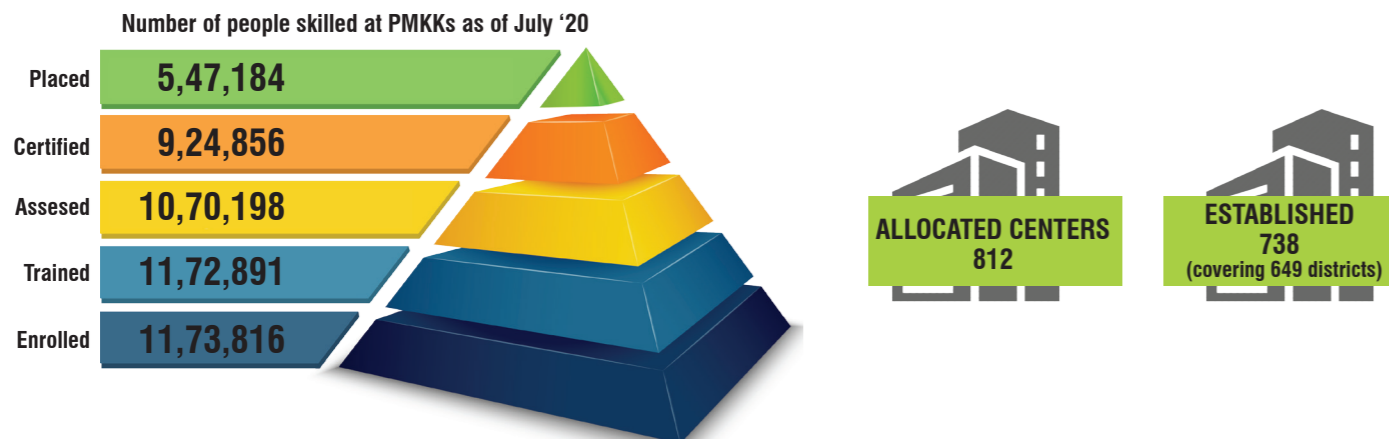
	As of July '20				In July '20			
	Non Scheme	PMKK	TP First	Total	Non Scheme	PMKK	TP First	Total
Sanctioned	₹1,788.78 Cr	₹244.60 Cr	₹40.20 Cr	₹2,073.58 Cr	₹7.53 Cr	₹0 Cr	₹2.00 Cr	₹9.53 Cr
Disbursed	₹1,219.62 Cr	₹243.19 Cr	₹40.20 Cr	₹1,503.01 Cr	₹0.47 Cr	₹0 Cr	₹2.00 Cr	₹2.47 Cr
Outstanding	₹752.44 Cr	₹157.07 Cr	₹40.20 Cr	₹949.71 Cr	₹752.44 Cr	₹157.07 Cr	₹40.20 Cr	₹949.71 Cr

#TP First is a short-term line of credit extended to funded training partners to help them tide over liquidity requirements arising during the ongoing lockdown amidst Covid-19 pandemic

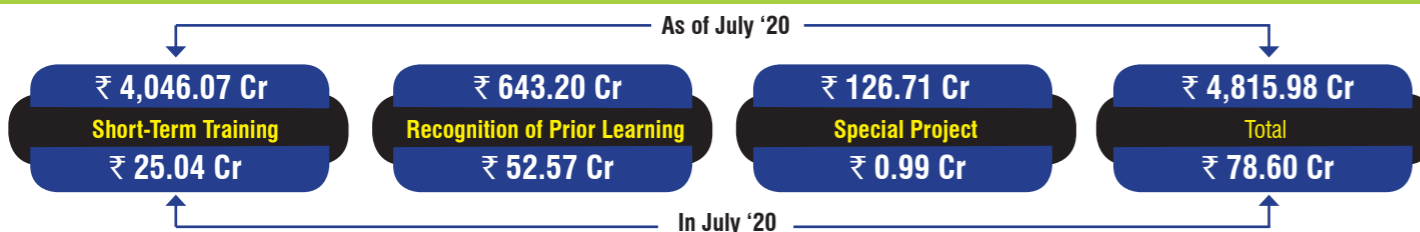
PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY 2.0)

Parameter	Number of people skilled*		
	Short-Term Training (STT)	Recognition of Prior Learning (RPL)	Special Projects
	As of July '20	As of July '20	As of July '20
Target Allocated	44,67,397	84,01,327	3,48,082
Total Trained	34,60,514	52,04,544	1,71,193
Total Certified	28,21,037	29,32,346	1,19,587
Reported Placed	15,70,449	NA	57,194

PRADHAN MANTRI KAUSHAL KENDRA (PMKK)



PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY 2.0) - DISBURSEMENT



*Includes persons oriented under PMKVY - RPL

Note - Due to the nationwide lockdown, training operations at physical centres were put on hold. Therefore, numbers pertaining to the same were not reported for April to July. The total trained numbers on this page reflect the same level as reported in March 2020. There is an increase in the number of persons reported as trained and placed under NSDC Partnerships as compared to the figures report in June 2020 dashboard. This is because training partners were provided an extended window of opportunity to report information pertaining to training and placement during 2019-20. Additionally, the data reported under Skill India Portal (SIP) during April to July 2020 are being processed. Dashboards for subsequent months shall capture the newly trained numbers.

AATMANIRBHAR SKILLED EMPLOYEE EMPLOYER MAPPING (ASEEM)

	As of July '20
Total Demand	2,25,026
Top 5 Sectors w.r.t Demand	Logistics, Tourism & Hospitality, Telecom, BFSI, Healthcare
Top 5 Job Roles w.r.t Demand	Courier Delivery Executive, Housekeeping Attendant, Customer Care Executive, Warehouse Associate, F & B-Steward
Top 5 States w.r.t Demand	Karnataka, Maharashtra, Telangana, Haryana, Tamil Nadu
A total of 48,132 jobs were offered through ASEEM	

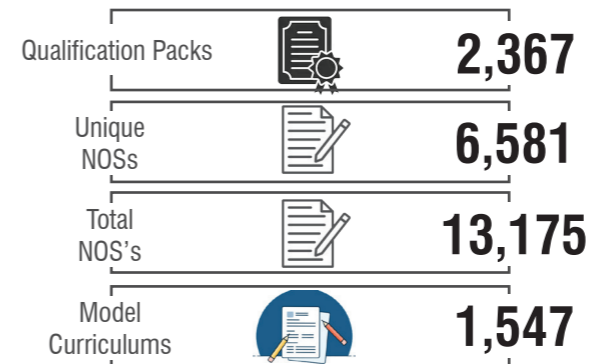
TRAINING OF TRAINERS AND ASSESSORS

	As of July '20	In July '20
Trainers Certification	47,345	385
Assessors Certification	26,667	313

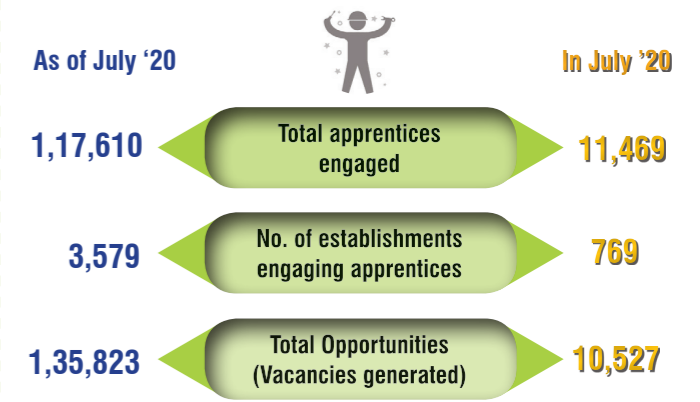
EDUCATION INITIATIVES

	As of July '20
Total schools covered	10,770 across 31 States & UTs under Vocationalization of School Education, MHRD (out of 11,434 schools approved by MHRD)
Total assessments	16,35,000 +
Courses offered	73 Qualification Packs (NSQF level 2 to 4)
NSDC-approved Training Partners involved	58

STANDARDS



APPRENTICESHIP



LEARNING RESOURCES AND TECHNOLOGY

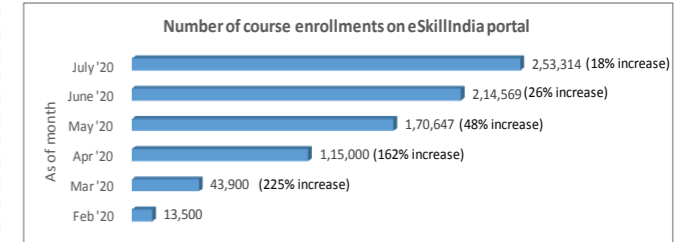
eSkill India

540+ courses catalogued across 25 Knowledge Partners. 135 of these courses are linked to 57 QPs.

1.9 lakh+ registered users

2.5 lakh+ course enrollments

18.81 lakh page views



Total 934 Participant Handbooks covering 562 unique QPs

Total 169 Facilitator Guides

INTERNATIONAL PROGRAMMES

INDIA JAPAN, TECHNICAL INTERN TRAINING PROGRAMME (TITP)	SKILLED WORKERS ARRIVAL DATABASE FOR EMPLOYMENT SUPPORT (SWADES)	India International Skill Centre (IISC) Network
<p>As of July '20</p> <ul style="list-style-type: none"> Sending Organizations Empaneled: 27 Trainees placed in Japan: 195 Candidates under training: 597 <p>Top 5 placement job categories: 1. Automobile repair and maintenance, 2. Care-worker, 3. Electronic equipment assembling, 4. Machine Maintenance, 5. Factory sheet metal work / Welding.</p>	<p>As of July '20</p> <ul style="list-style-type: none"> Total Registrations for SWADES Skill Card: 28,023 Top Countries: UAE, Oman, Qatar, Saudi Arabia, Kuwait Top Sectors: Construction, Oil & Gas, Tourism & Hospitality, Automotive, Management, Entrepreneurship & Professional Top Receiving Indian States: Kerala, Tamil Nadu, Maharashtra, Uttar Pradesh, Karnataka 	<p>As of July '20</p> <ul style="list-style-type: none"> Total Members: 93 Total IISCs: 513 Coverage: <ul style="list-style-type: none"> No. of Districts - 234 No. of Job Roles - 304 No. of Sectors - 33 Top 50 International Migrating Districts - 68% coverage