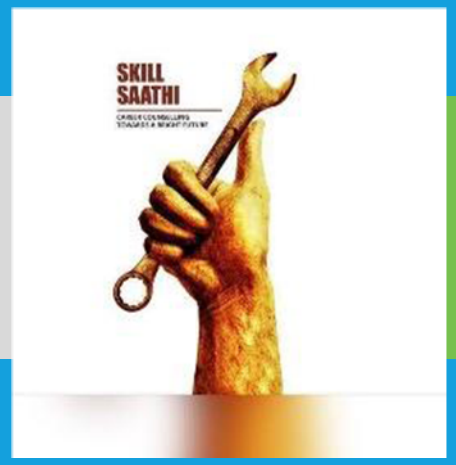
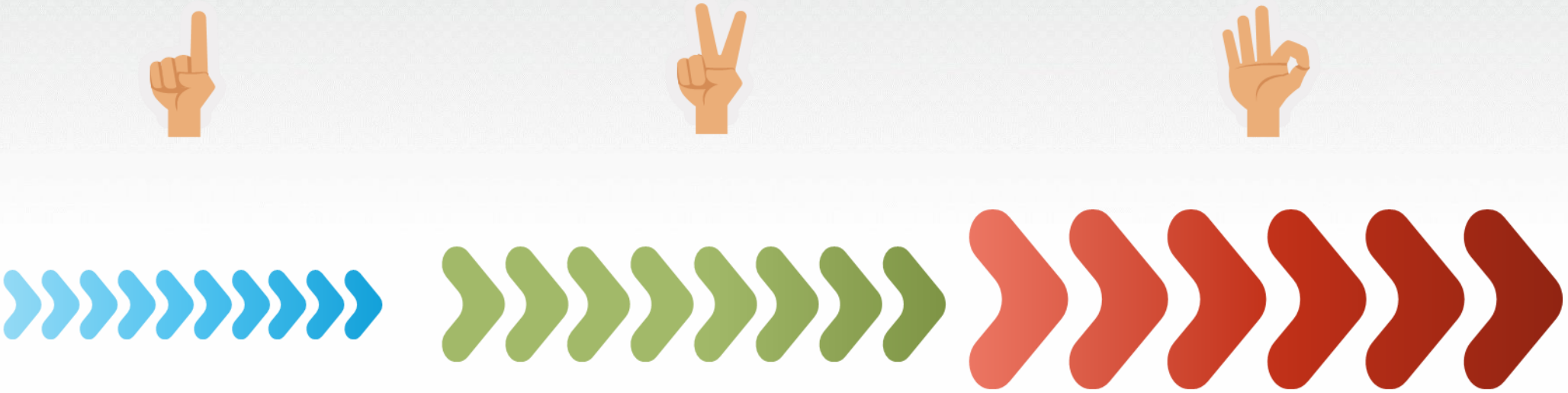
Skill India
कौशल भारत - कुशल भारत

N·S·D·C
National
Skill Development
Corporation
Transforming the skill landscape



Skill Saathi

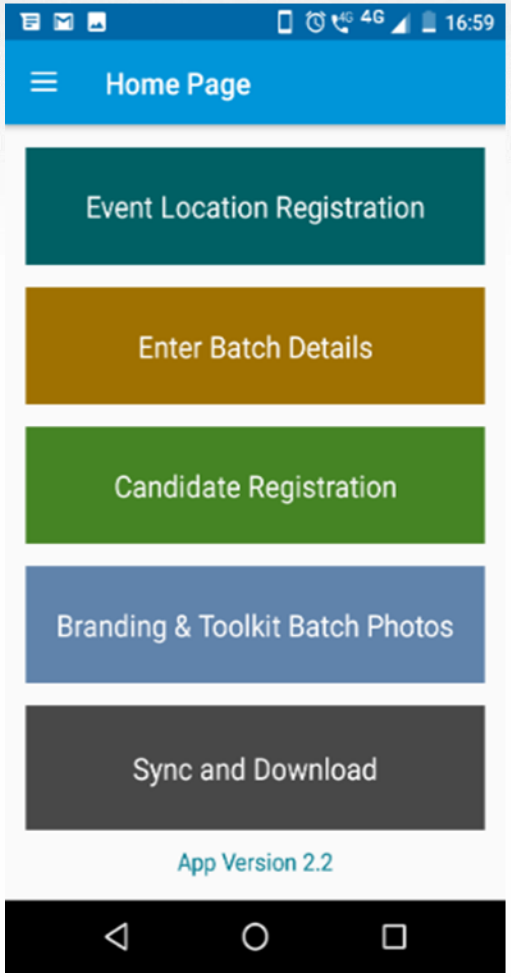
Modality

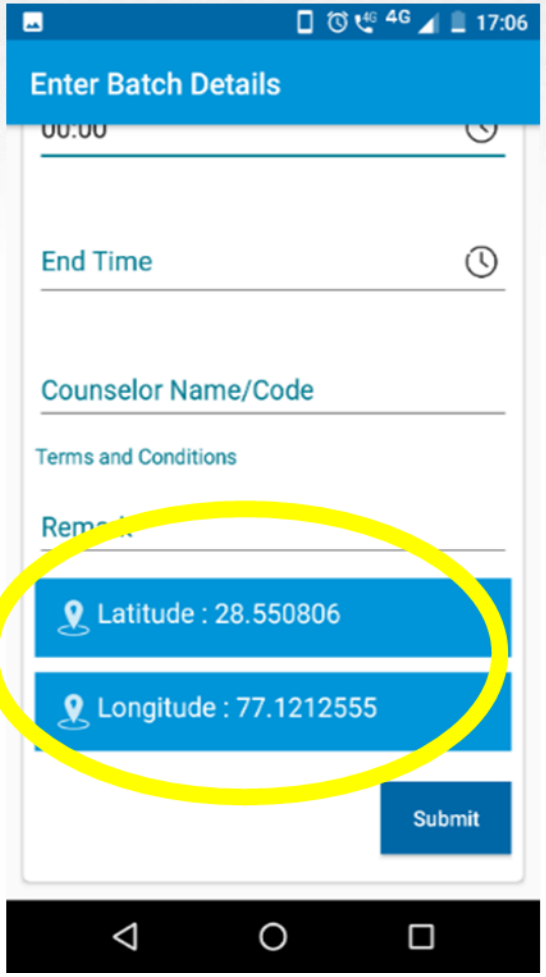


Goals & Objectives

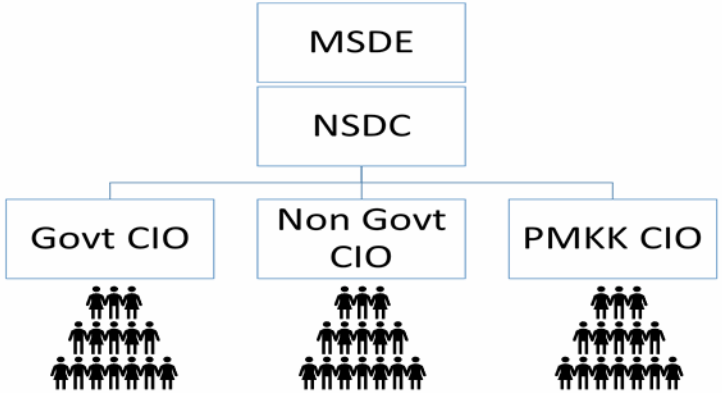
- Awareness
- Psychometric Profiling
- Employability
- Vocational Training Enrolment
- FLFP Increase

Tech Innovation – Offline & Online App used for imparting Career Counselling





Online Pool of Counsellors



SDG Alignment

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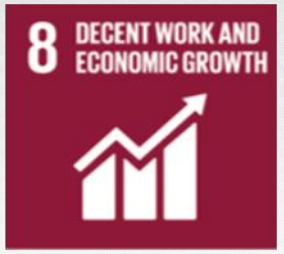
Goal 4:
Quality Education

Generating Employability Skills of:

- 20,000 **Drop-outs**
- 46,671 **Not Literates** & **NEET**
- All-India Presence

Goal 5:
Gender Equality

- Ensuring **Women** counselling – UNDP
- 1,743 **Transgenders** counselled
- **Equal proportion** of Males & Females Counselled



Goal 8:
Decent Work & Economic Growth

- 63% reports **Counselling Useful & Helpful**
- 65% **Women** reported becoming **more aware**
- 61% able to identify their Career

SDG Alignment

Goal 9:
Industry, Innovation & Infrastructure

- '**Enabler**' in imparting Relevant training Information
- Paving way for Employability Skills
- Fostering '**innovation & Entrepreneurship**'

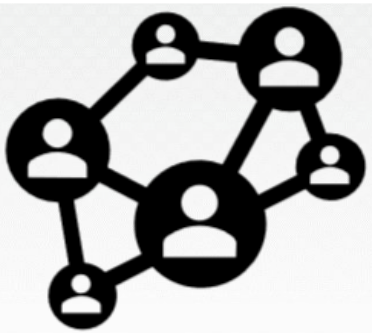
Goal 10:
Reduced Inequalities

- Equal number of Men & Women
- 1,743 Transgender
- 112 PwD
- 20,000 Drop-outs
- Rural-Urban Reach
- 46,671 **Not Literates** & **NEET**

Goal 17:
Partnerships for the Goals

- UNDP
- State Skill Missions
- DoE
- 15% Govt. CIOs
- 70% Non-Govt CIOs

Impact Evaluation Highlights



99% Reachability across all Districts

67% reported counselling was helpful in the age of 15 - 30 years

Govt CIO contributed to 15%,
Non-Government to 70%,
PMKKs to 15% of the total sessions conducted

63% Reported Receiving awareness on Vocational Training through Skill Saathi

61% were able to identify & choose career as per their Aptitude and Interest

63% Women found Counselling Useful

Impact evaluation of Skill Saathi Counselling at LoC 2nd Cohort

Introduction

- About the program
  - 2 days counselling program organized in Kupwara for 168 candidates.
  - Counselling sessions over this period constituted Career Guidance, Psychometric Test, Industry Insights along with Motivation and Aspirational lectures and activities all delivered by professionals.
- Sample description
  - 35% are female, 65% are male(n=168)
  - 22% received formal vocational training(n=168)
  - 22% are 7^{th} pass, 23% are 8^{th} pass, 46% are 9^{th} pass, 8% are 10^{th} pass, 1% are Diploma holders(n=168).
- Limitation of the evaluation
  - There may be selection bias (as the intervention was not randomly assigned)

Evaluation approach

- Pre-post approach has been followed to assess the Skill Saathi counselling
- What is pre-post?
  - Change in the outcome of interest before and after program implementation
- Each participant was provided a short questionnaire to answer on the first day (pre/baseline) before counselling commenced, then once again at the end of all sessions on the last day (post/end-line).
- Limitations of pre-post approach
  - No comparison group
  - Change in the outcome of interest may not be attributable to the intervention

Key outcomes

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- Awareness of one's aptitude/strength areas for employment
- Individual's aspirations/expectations from career
- Willingness to explore work opportunities
- Planning a path to advance career
- Empowerment at the individual level
- Social Integration

Results

Outcome	Question	Answer	Pre	Post	Change	
Awareness of one's aptitude/strength areas for employment	Do you feel that you have clarity about your career?	Yes	76%	82%	+6%	Between +6% to +12%
	For the purpose of employment/self-employment, are you aware of your strengths and weaknesses?	Yes	51%	63%	+12%	
	Do you think education plays an important role in career enhancement?	Yes	83%	89%	+6%	
Individual's aspirations/expectations from career	What kind of course are you interested in?	Vocational	18%	21%	+3%	Around 3%
	Where do you see yourself in 5 years from now?	Do not know	40%	28%	-12%	
Willingness to explore work opportunities	Are you willing to migrate to other parts of India in search of better employment opportunities?	Yes	70%	75%	+5%	Between +5% to
	Are you willing to learn new skills?	Yes	90%	96%	+6%	

Outcome	Question	Answer	Pre	Post	Change	
Planning a path to advance career	What do you want to do during next 1 year?	Pursue further studies	74%	83%	+9%	Between +2% to +9%
	Are you willing to migrate to other parts of India in search of better education?	Yes	86%	88%	+2%	
	Do you want to pursue any vocational course or educational degree?	Yes	74%	76%	+2%	
	Are you aware of vocational training opportunities in Kashmir?	Yes	68%	72%	+4%	
	If one wants to advance his/her career, do you think planning in advance is one of the key features?	Yes	85%	89%	+4%	
Empowerment at the individual level	Who takes the major part of the decision regarding your career?	Self	39%	41%	+2%	Between +2% to +7%
	Compared to other parts of India, do you think that you get equal opportunities in Kashmir to pursue university-level education?	Yes	72%	78%	+6%	
	Where do you think there are enough work opportunities for you?	Only in Kashmir	25%	20%	-5%	
	Where do you think you will get equal opportunities in terms of employment?	Only in Kashmir	27%	27%	0%	
	Are you aware about vocational training?	Yes	45%	52%	+7%	
Social Integration	Do you feel that you will be able to easily mix with the culture in other parts of the country?	Yes	57%	68%	+11%	

Columns- **pre** and **post** show the number of respondents as a % of **sample size(n=168)** who stated the response as mentioned in the column- **Answer2**

Highlights of Impact at LoC

- 2% of the participants who earlier were unsure about their career have reported to now have clarity about their careers after Skill Saathi
- Increase of 5% in the number the participants who feel that there are opportunities outside Kashmir.
- +11% of the candidates felt that they will be able to easily mix with the culture in other parts of the country

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Thank You

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About National Skill Development Corporation (NSDC): National Skill Development Corporation, working under the aegis of Ministry of Skill Development & Entrepreneurship, is a unique public-private-partnership which aims to catalyze creation of quality vocational training ecosystem in India. The organisation provides funding to build scalable and profitable vocational training initiatives. Its mandate is also to enable support system which focuses on quality assurance, information systems and train-the-trainer academies either directly or through partnerships. Since establishment in 2009, NSDC has trained more than 2 crore people through its partnership with 600+ training partners, wide a robust network of 11,000+ training centers spread over 600 districts across the country. NSDC has institutionalized 37 Sector Skill Councils and is also implementing Government's flagship skill development schemes such as Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Pradhan Mantri Kaushal Kendra (PMKK), National Apprenticeship Promotion Scheme (NAPS), among others.

CONTACT US

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